THE MUSIC PRESERVATION SOCIETY, INC FLORENCE • ALABAMA



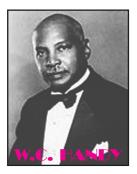
THE 42ND ANNUAL



OFFICIAL HANDY SCHEDULE

The Music Preservation Society proudly presents the 42ND ANNUAL W.C. HANDY FESTIVAL honoring W.C. HANDY • (1873-1958) Composer, Publisher, Musician &

FATHED OF THE BLUES"



William Christopher ("W.C.") Handy, known internationally as the "Father of the Blues" was born in Florence, Alabama. As he described it, "Where the Tennessee River, like a silver snake, winds her way through the red clay hills of Alabama, sits high on these hills my hometown, Florence. Here I came into the world..." For over forty years, the people of his hometown and surrounding areas have celebrated his legacy and accomplishments with an annual festival named in his honor. W.C. Handy wrote wonderful music which has endured through the years, has been interpreted by countless musicians. He hired musicians giving them the chance to show their talents.

He blessed audiences around the world with memorable and enjoyable performances. He shared his life journey through his own words in his biography, giving us a glimpse into his generous spirit. He advocated for musician-songwriters and is still recognized and respected today by those who have benefited from his quest to ensure that they and their families are rewarded for their creative works. William Christopher Handy should be - and often is - honored by all genres of musicians. He was a pioneer whose accomplishments earned him the well-deserved title as the "Father of the Blues". The high regard Mr. Handy demonstrated for his hometown was evidenced again and again, with his gift of personal items to the City of Florence, and with the words he wrote to describe his birthplace. We who are his hometown family will always remember and celebrate the man and the music - our own W.C. Handy!

Many thanks to the Handy family for your years of participation in this celebration of your loved one. The Music Preservation Society, Inc. Board of Directors deeply appreciates the family of William Christopher Handy for their gracious support of the W.C. Handy Music Festival.

By Tori Bailey, Handy Festival Chair

About the W. C. Handy Music Festival & Music Preservation Society, Inc.

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By Tori Bailey, Handy Festival Chair

The Music Preservation Society, Inc. and its Festival Steering committee are proud to present this year's W.C. Handy Music Festival for the forty-second time! We'll start on Thursday, July 20th and continue through Sunday, July 30th for eleven whole music and fun excitement for the entire family. And that doesn't include pre or post Festival events, including the Percy "Sledgefest" coming up in September! As you can see from the cover, this year's winning design honors Dr. Willie Ruff who, along with Dr. David Mussleman, actually created our annual W.C. Handy Festival. The brochure has changed a bit. Rather than list locations in here, you'll find them instead on our website or by visiting Visit us at Handy Headquarters at Southhall Moore across from Wilson Park. Thanks to our wonderful MPS Board of Directors (whose members are listed on our website and in our brochure), and our eternal gratitude to all of the tireless workers and volunteers who make it all happen. Much appreciation goes to our talented musicians, dedicated city and county employees, terrific event coordinators, and all of you who attend to make the Handy Festival the largest, longest lasting, revenue generating, community building tourism event ever. We know that you'll have a fun Handy Festival. We're honored to be part of the best week of the year!

Tori Bailey, Handy Festival Chair



Music Preservation Society Inc. W.C. Handy Music Festival Mailing Address: Post Office Box 1827 • Florence AL 35631

We are excited to celebrate and present our 42nd W.C. Handy Music Festival!

For more information about this year's Handy Festival including event flyers, updates and changes to the schedule, including alternate rain locations for some outdoor events, or to access a printable version of the schedule, use our QR code or visit our website at:

www.WCHandyMusicFestival.org

For other questions, call us at 256-766-7642, access our website, find us on Facebook, or see our tweets at Twitter.com/WCHandyFestival. Or, even better, come visit Handy Headquarters at the Kennedy Douglas Art Center Complex, Southall Moore Home, Tuscaloosa Street, Florence, AL 35630.

MAKE PLANS NOW TO ATTEND NEXT YEAR'S W.C. HANDY MUSIC FESTIVAL, JULY 20 – 29, 2024.

This space has been used to list the many recognitions received throughout the years by the W.C. Handy Music Festival. We're certainly pleased to be lauded, but now we're using this page to say a heartfelt thanks to the ones who make it successful! So, this space is being dedicated to the:

- Event Coordinators who plan and fund the activities held during each year's Handy Festival. These folks are who create fun events for Festival attendees, choose performers they think you'll enjoy, handle the logistics of sound, stage, lights, venue, and even portable toilets, and most importantly, manage to get it all paid for!
- Our Handy Hosts, those restaurants, clubs, and bars which provide spaces for our musicians to perform. These are the ones who pay the cost of the musicians, the sound, and whatever it takes to make the music available to all. Show your appreciation by purchasing food and beverages while you're visiting to enjoy the music!
- The City and County services from departments such as police, fire, sanitation, health, recreation, and so many more who are our "SUNG" heroes. They are constantly working to ensure that our Festival attendees have a pleasant, safe, and enjoyable experience.
- The sponsors who help pay for the events, or who offer services at no charge, in order to help us keep the Handy Festival as free to attend as possible.
- And of course, there would be no music festival without the musicians! We are incredibly lucky to have such amazing local and traveling talent playing in our own Shoals area. Some of them are new to audiences, while others could be paid so much more just to be heard. We are grateful that they come to share their talents with us each year.

HANDY FESTIVAL SCHEDULE UPDATES

For the most up to date information for the W.C. Handy Festival event schedule, please scan this QR code or visit our website:

www.WCHandyMusicFestival.org





TENNESSEE VALLEY AUTHORITY IN PARTNERSHIP WITH MUSIC PRESERVATION SOCIETY, INC. PRESENTS

HANDY FESTIVAL HEADLINER 2023

STARRING LEGENDARY BOBBY RUSH!

FRIDAY, JULY 28TH, 2023 UNIVERSITY OF NORTH ALABAMA NORTON AUDITORIUM



Mr. Bobby Rush will share stories from his life, and his journey through it, in "Raw: An Intimate Night of Stories and Songs". As an American blues musician, composer, and singer, Mr. Rush's style incorporates elements of genres ranging from blues to soul to rap to some good old funk. Bobby Rush is clever with words, be they sung, written, or spoken. Who else would earn a gold record for a song titled "Chicken Heads"? Who else would name an album "Porcupine Meat" and then win his first Grammy award for it - at the tender young age of 83!

Bobby Rush began playing when he was still too young to be in the juke joints (so he wore a fake moustache). He went on the circuit with Howlin' Wolf, Jimmy Reed, Etta James, and Muddy Watters. Rollin' Stone named him "King of the Chitlin' Circuit". He's been places and seen things so he decided to write a book about it all.

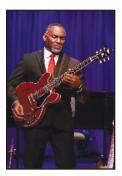
Bobby plays the heck out of a harmonica, shows you how it's done on a guitar, writes songs that stay in your head, and he sings them too. He's won a dozen Blues awards and has been inducted into the Blues Hall of Fame, Mississippi Musicians Hall of Fame, Rhythm and Blues Hall of Fame, and traveled the world as the International Dean of Blues. After he was such a hit at our Salt N Pepper Music Series, we decided to put him on the 2023 W.C. Handy Headliner main stage. Come out and hear him tell his stories.

INTRODUCING TO THE SHOALS POWERHOUSE MELVIA "CHICK" RODGERS!



Multi-talented Melvia "Chick" Rodgers is a singer and actress. She's an award winning energetic powerhouse who has performed not only throughout the continental United States, but around the world including Portugal, Malaysia, Japan, Brazil, Italy, Finland, Rome, Germany, Thailand, Paris, and The Netherlands. Her first cd was produced by none other than Koko Taylor. Don't miss her vocal stylings of songs by Aretha Franklin and other R&B greats, plus her original songs.

AND FEATURING HANDY FAVORITE THE EXTRAORDINARY ERIC ESSIX!



Eric has long been one of the most popular performers at the W.C. Handy Music Festival, yet so many of those who have seen and heard him play don't realize just how fortunate they've been. This man has performed and recorded for over three decades and released 28(!) full length album releases. Somehow, over all that time, he continues to push the boundaries of contemporary jazz and look really good doing it!

UNIVERSITY OF NORTH ALABAMA NORTON AUDITORIUM, Florence Friday July 28th 7pm at UNA's Norton Auditorium Cost: \$30.00 General Admission (\$50.00 for VIP Seating) For tickets or info, check in at Handy Headquarters or www.WCHandyMusicFestival.com



THURSDAY, JULY 13

SISTER ACT – THE MUSICAL

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7:30 pm
Featuring:
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Cost:

Sponsored by:

Cypress Moon Studio's Full Moon Theater, 1000 Alabama Avenue, Sheffield The Full Moon Plavers \$15.00 in advance, \$20 at the door Cypress Moon Studios

FRIDAY, JULY 14

SISTER ACT – THE MUSICAL

7:30 pm

Cypress Moon Studio's Full Moon Theater,

Featuring: Cost: Sponsored by: 1000 Alabama Avenue, Sheffield The Full Moon Players \$15.00 in advance. \$20 at the door Cypress Moon Studios

SATURDAY, JULY 15

SISTER ACT – THE MUSICAL

2:00 pm

Featuring: Cost: Sponsored by: Cypress Moon Studio's Full Moon Theater. 1000 Alabama Avenue, Sheffield The Full Moon Players \$15.00 in advance, \$20 at the door Cypress Moon Studios

SISTER ACT – THE MUSICAL

7:30 pm

Featuring: Cost: Sponsored by:

Cypress Moon Studio's Full Moon Theater, 1000 Alabama Avenue, Sheffield The Full Moon Players \$15.00 in advance, \$20 at the door Cypress Moon Studios

SUNDAY, JULY 16

SISTER ACT – THE MUSICAL

2:00 pm Featuring:

Cost:

Sponsored by:

Cypress Moon Studio's Full Moon Theater, 1000 Alabama Avenue, Sheffield The Full Moon Players \$15.00 in advance, \$20 at the door Cypress Moon Studios





THURSDAY, JULY 20

KARAOKE IDOL FOR SALVATION ARMY

 6-10:30 pm
 FLOBAMA, Court Street, Florence

 Cost
 No Charge to attend. Entry fee \$20 to enter singing contest.

 Info:
 Best Shoals Area Singers! Dance offs! Silent Auction!

 Sponsored by:
 Salvation Army of the Shoals-Echelon

FLOW CITY ENTERTAINMENT PRESENTS

| 6 pm | The Mane Room 310 N Pine Street, Florence |
|---------------|--|
| Featuring: | Tommy "Sax Legend" Friend • The Kruzz Kuntrol Band • |
| | DJ Ronnie Ron |
| Cost: | \$35.00 (price includes drinks and food) |
| Sponsored by: | Flow City Entertainment |

4UR ENTERTAINMENT & DOMOGALLA PRESENT

 6-11 pm
 Hometown Pizza, 119 West 5th Street, Tuscumbia

 Featuring:
 Open Mic, Live Music, Stand up Comedy

 Cost:
 Free for entertainment, food available for purchase

 Sponsored by:
 Hometown Pizza • 4urEntertainment • Domogalla Records

HANDY BLOCK PARTY

 6:30 pm until
 100 Block of North Court Street, Florence

 Featuring:
 Starring Rollin' In The Hay featuring Donna Hall •

 Also performing Tim Cannon
 FirstBank • Downtown Florence Alliance

HANDY MUSICAL NIGHTS

7-10 pm

Fizz at the Clarion Bar, Sheffield - TBA

U MATURE LITTER EREE EVENT

FRIDAY, JULY 21

JAZZ IT UP WITH YOUR TRASH

| | IN NANWONT WITH NATURE LITTER-FREE EVENT |
|----------------|--|
| 10 am | Sheffield Public Library, |
| | 316 North Montgomery Avenue, Sheffield |
| Cost: | Free – especially for kids!!! |
| Special Guest: | Microwave Dave |
| Description: | Bring your own recyclable plastic bottle or can, shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band / for ages 3 and older |
| Sponsored by: | Keep the Shoals Beautiful Shoals Solid Waste Recycling City of Sheffield Sheffield Utilities Sheffield Redevelopment Authority |

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HANDY HAPPY HOURS

| 5-7 pm | Swampers, Marriott Shoals, Florence – Christian Turner Duo |
|--------------|---|
| 6-9 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Kinfolk |
| 6-9 pm | Stephano's Southland, Sheffield – Billy Lawson & Wishbone |
| 6-9 pm | 306 Barbeque, Florence – Dave Pointer & Friends |
| 6-9 pm | 306 Barbeque, Muscle Shoals - Jazz Trio featuring Roger Rudolf, |
| | Kevin Sledge, & Josh Couts |
| 6-11 pm | Hometown Pizza, Tuscumbia – Greg Troynam (karaoke) |
| 6:30-9:30 pm | FloBama, Florence – Kerry Gilbert Band |

FIRST METRO BANK: SAX IN THE CITY

| | IN HARMONY WITH NATURE LITTER - FREE EVENT |
|---------------|--|
| 7 pm | Wilson Park, Florence |
| | (In case of rain, event moved to Florence-Lauderdale Coliseum) |
| Featuring: | The Midnighters |
| Sponsored by: | First Metro Bank |
| | |

SHOALS MOM PROM

| 7-11 pm | Singing River Brewery, 526 East College, Florence |
|---------------|--|
| Featuring: | DJ Gorgeous |
| Cost: | \$35.00 (tickets available at the door or at ShoalsMomProm.com) |
| Sponsored by: | Medical Associates of the Shoals Safer Birth in Bama |
| | Platinum Tier Events • Pediatric Dentistry of Florence • |
| | Green Acres Organic Pharms |

SHOALS SYMPHONY ORCHESTRA'S SUMMER SOIREE

| 7 pm | Tuscumbia Railroad Roundhouse, |
|---------------|--|
| | 204 West Fifth Street, Tuscumbia |
| Featuring: | SSO Principal Players and Warren Ertle's Red Hot Peppers |
| Cost: | \$100, available only in advance |
| Sponsored by: | Printers & Stationers • Muscle Shoals National Heritage Area |

HANDY MUSICAL NIGHTS

| 7 pm | Champy's World Famous Fried Chicken, Sheffield – |
|-----------------|--|
| | Max Russell & The Shakedown Kings |
| 7 pm until | Lil Capone's, Florence – Brandon Elder |
| 8-11 pm | Fizz at the Clarion Bar, Sheffield – Tremayne |
| 8-11 pm | Swampers/Marriott Shoals, Florence – Skeleton Krew Full Band |
| 9 pm-12 mn | The Boiler Room, Florence – Austin Bohannan |
| 9:30 pm-1:30 am | Kingpin's Speakeasy Lounge, Tuscumbia – Mississippi Queen |
| 10:30 pm until | FloBama, Florence – Dixie Mafia |

SATURDAY, JULY 22

W.C. HANDY FESTIVAL SHOALS CAR AND TRUCK SHOW

1

| | IN HARMONY WITH NATURE LITTER - FREE EVENT |
|---------------|--|
| | Wilson Park, Florence |
| 8 am-12 pm | Registration |
| 8 am-2 pm | Show time |
| Cost: | Registration \$20 per vehicle (Pre-registration \$18 by July 9th. |
| Mail to: | P.O. Box 3672, Muscle Shoals, AL 35662) |
| Information: | Ronnie James 256-381-3536 or Terry Mashburn 256-366-0564 or visit www.shoalscarandtruckclub.com |
| Sponsored by: | Shoals Car & Truck Club |

HANDY MUSICAL LUNCHES

11:30 am-2:30 pm **306 Barbeque, Florence** – Jazz Trio featuring Kevin Sledge, Micah Yorke, & Josh Couts

SHOALS AXFEST

| 6-9 pm | Sweetwater Depot, 502 South Royal Avenue, Florence |
|---------------|--|
| Featuring: | Jamie Lamb • Doug Doppler • Larry Mitchell |
| Cost: | \$15.00 for the show (\$30.00 for both the show |
| | and a guitar starting at 4pm) |
| Sponsored by: | Vital Care or Northwest Alabama Infusion Services • Peak Performance Physical Therapy |

HANDY STREET PARTY

| 6-11:30p | In front of Soul Wingery, 105 Poplar Street, Florence |
|---------------|--|
| Featuring: | Bold Bloom • Dos Fuegos • Thad and Co. • Coffee Black • |
| | Billy Allen and the Pollies |
| Info: | In case of rain, event will be moved to Singin' River Live |
| Sponsored by: | Muscle Shoals National Heritage Area |

HANDY HAPPY HOURS

| 6-9 pm | 306 Barbeque, Florence - Mark & Mitch Project |
|--------------|---|
| 6-9 pm | 306 Barbeque, Muscle Shoals – Matt Prater |
| 6-11 pm | Hometown Pizza, Tuscumbia – Paul (karaoke) |
| 6:30-9:30 pm | FloBama, Florence – Howell Sledge and the Revue |

DINNER AND ALLSTAR JAZZ AT OLD GRACE CHURCH

| Location: | 700 North Montgomery Avenue, Sheffield |
|---------------|---|
| 6:30 pm | Doors Open |
| 7 pm | Dinner & Entertainment |
| Featuring: | Robert Redd and the Jazz Allstars featuring Denise Thimes |
| Menu: | Rhoda P's choice of steak or chicken indicated with ticket purchase |
| Cost: | Tickets are \$40 each • Bring your own wine, \$5 corking fee |
| More Info: | Or to purchase tickets in advance, call 256-740-1383 |
| Sponsored by: | Vicki and Gary Dean |

CB&S BANK: MUSIC IN THE PARK WITH REWIND

IN HARMONY WITH NATURE LITTER - FREE EVENT

7-10 pmWilson Park, FlorenceFeaturing:Rewind of the ShoalsSponsored by:CB&S Bank

HANDY MUSICAL NIGHTS

| 7 pm | Champy's World Famous Fried Chicken, Sheffield – |
|------------------|---|
| | Billy Lawson & Wishbone |
| 7 pm until | Lil Capone's, Florence – David Phillips Duo |
| 7-10 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Gary Nichols |
| | & Trey Nichols |
| 8 pm | Lava Room, Florence – An Abstract Theory • Moontree |
| 8-11 pm | Fizz at the Clarion Bar, Sheffield – Chad Bradford Band |
| 8-11 pm | Swampers/Marriott Shoals, Florence – Kirkman Combo |
| 9 pm-12 mn | The Boiler Room, Florence – Douglas Riley |
| 10:30 pm-1:30 am | Kingpin's Speakeasy Lounge, Tuscumbia – Dylan Johnson |
| 10:30 pm until | FloBama, Florence – Carson Carlise Band |

SUNDAY, JULY 23



BLUE NAVIGATORS

| 11 am | Unitarian Universalist Congregation of the Shoals, |
|---------------|--|
| | 1332 N. Pine St., Florence |
| Featuring: | Blue Navigators |
| Cost: | FREE! Everyone is welcome! |
| Sponsored by: | Unitarian Universalist Congregation of the Shoals |

EDSEL HOLDEN LEGACY SERIES - WHAT A WONDERUFUL WORLD CONCERT

| 2 pm | University of North Alabama Norton Auditorium, |
|---------------|---|
| | Pine Street, Florence |
| Featuring: | Dr. Lyman Mitchell's Shoals Area Big Band featuring: |
| | Spooner Oldham, Mark Narmore, Michael Curtis, Ashley Brown, |
| | Alyssa Ashley-Guin, Marie Lewey, Dylan Mashburn, Garrett Miles, |
| | Mark Pyle, Cindy Richadson Walker, Brad Guin, Dr. Lloyd Jones, |
| | Dr. Jimmy Simpson |
| Sponsored by: | One Place of the Shoals • UNA School of the Arts • |
| | UNA Center for Women's Studies |

FONDA SKIPWORTH PRODUCTIONS PRESENTS 2ND ANNUAL HANDY DAY PARTY

| 2-6 pm | Sweetwater Depot, 502 South Royal Avenue, Florence |
|----------------|---|
| Featuring: | Ladies of Passion Band • DJ 7-11 • Surprise Performance • |
| | Hosted by WZZA Radio's Mr. Montrell Reeder |
| Cost: | Tickets are \$20 advance, \$25 at the door |
| Info: | Contact Fonda Skipworth at 256-349-3882 |
| Food & drinks: | Available for purchase (food by Ramona J's, Drinks by |
| | Sweetwater Bar) |
| Sponsored by: | TNT Fireworks |
| | Gunrunner Boutique Hotel • Woodruff & McCaney Law Firm • |
| | Bohannon Pest Services • Mullens & Mullens Luxury Real Estate |
| | Florence Gas, Water, Waste Department CBD American Shaman |
| | Vintage South Marketplace • Skipworth Tax Services |

BLUEGRASS GOSPEL MUSIC CONCERT

| 3-4 pm | First Methodist Church, 104 East 3rd Street, Tuscumbia |
|---------------|--|
| Featuring: | The Lisa Lambert Band |
| Sponsored by: | Tuscumbia First United Methodist Church |

HANDY HAPPY HOURS

| 3-6 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Sandy Lane |
|--------|--|
| 5-8 pm | On The Rocks, Florence – Austin Bohannon |

SUNDAY JAZZ AT STEPHANO'S SOUTHLAND!

| 5-8 pm | Stephano's Southland, 1309 South Jackson Highway, Sheffield |
|---------------|--|
| Featuring: | Robert Redd and the Jazz Allstars with Denise Thimes |
| Sponsored by: | Stephano's Southland • Music Preservation Society, Inc. |

OFFICIAL HANDY SUNDAY CEREMONY

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|-----------|---|
| 6-8:30 pm | W.C. Handy Home & Museum Front Lawn, |
| | 620 W. College St., Florence |
| | Rain location: Florence-Lauderdale Coliseum, Florence |
| Info: | Please come early and take a tour of the Handy Home between |

| | 8:30 am and 4:00 pm. |
|---------------|--|
| Cost: | Free for the gospel concert. Museum tour is \$12.00 for adults and |
| | \$6.00 for children |
| Featuring: | Kimble Funchess • Quad Cities Mass Choir directed by Aaron |
| | Freeman • Lorinda "Pinky" Warren Pryor • |
| | Pastor Jerry Reeves & Friends |
| Sponsored by: | City of Florence • W.C. Handy Home & Museum • |
| | Music Preservation Society, Inc. • Keep the Shoals Beautiful |
| | |

WOODMONT BAPTIST CHURCH PRESENTS WC HANDY SONGWRITER SHOWCASE

| 7 pm | WOODMONT BAPTIST CHURCH / EAST CAMPUS, |
|---------------|---|
| | 2002 Darby Drive, Florence |
| Featuring: | Lisa Silver • Tommy Conners • Moose Brown • Anthony Smith |
| Cost | Free! Everyone is welcome to attend! |
| Sponsored by: | Woodmont Baptist Church |

UNENDING PRAISE

| 7-8:30 pm | Grace Episcopal Church, 103 Darby Avenue, Sheffield |
|---------------|--|
| Cost: | No charge. Everyone is invited! |
| Featuring: | Choirs from Shoals area churches |
| Info: | Choirs will share their favorite anthems in an evening of Unending |
| | Praise |
| Sponsored by: | Grace Episcopal Church, Sheffield |

COME TRUCK WITH US: OLE SKOOL SKATE PARTY

| 8 pm-mn | FLORENCE SKATING RINK, 241 Azalea Drive, Florence |
|---------------|---|
| Info: | Let's go back to the ole skool with your favorite Shoals area DJs on the 1's and 2s! |
| | Bring your best skate game and come truck with us. |
| | (For ages 18+) |
| Cost | \$10.00 (No line! No wait! Cashapp "Jetsetters256") |
| Sponsored by: | Jetsetters SpaLon • Sana Wooten, MarMac Real Estate • |
| | Mitchell's Bail Bonding • Saints Funeral Home • |
| | Pride's Senior Care, April Chandler • Regional Bail Bonds • |
| | Herman's Cut & Style • John's Package Store |

HANDY MUSICAL NIGHTS

| 7 pm | Champy's World Famous Fried Chicken, Sheffield – Bee $\&$ |
|------------|---|
| | The Hive Tribute to the Decoys |
| 7-10 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Jordan Denton |
| 7:30-10 pm | Swampers/ Marriott Shoals, Florence - Tim Cannon and the |
| | Dirty Power |

MONDAY, JULY 24



JAZZ IT UP WITH YOUR TRASH

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|----------------|---|
| 10 am | Florence-Lauderdale Public Library, Florence |
| Cost: | Free – especially for kids!!! |
| Special Guest: | Microwave Dave |
| Description: | Bring your own recyclable plastic bottle or can, shoebox, or coffee |
| | tin to make musical instruments and play with Microwave Dave's |
| | impromptu band / for ages 3 and older |
| Sponsored by: | Friends of the Florence- Lauderdale Public Library • |
| | Florence Recycling Center • Keep the Shoals Beautiful • |
| | Florence-Lauderdale Public Library |

SCOPE LIVE ON HELTON DRIVE

| 11:30 am-1 pm | Scope 310, 4129 Helton Dr., Florence |
|---------------|--------------------------------------|
| Featuring: | The Midnighters |
| Cost: | Free to attend! |
| Sponsored by: | Scope 310 Authority |

BOOK IT WITH JAZZ

 Noon
 Helen Keller Library, 511 N. Main Street, Tuscumbia

 Cost:
 Free (lunch from Cheez-tah food truck available for purchase)

 Featuring:
 Jazz Allstars

 Sponsored by:
 Friends of Helen Keller Library • Tuscumbia Utilities

HANDY MUSICAL LUNCHES

11:30 am-2:30 pm FloBama, Florence – Max Russell

SHOALS SINGER/SONGWRITER SHOWCASE

| 1-3 pm | Florence-Lauderdale Tourism and Visitors Center Gallery, Florence |
|---------------|---|
| Featuring: | James LeBlanc • Angela Hacker • Phillip White |
| Sponsored by: | Florence-Lauderdale Convention & Visitors Bureau • |
| | Music Preservation Society, Inc. |

W.C. HANDY MOVIE: ST. LOUIS BLUES

| 3 pm | Alabama Music Hall of Fame Lobby, |
|---------------|---|
| | 617 U.S. Hwy 72 West, Tuscumbia |
| Featuring: | St. Louis Blues, movie starring Nat "King" Cole as W.C. Handy |
| Sponsored by: | Alabama Music Hall of Fame • Music Preservation Society, Inc. |

CHECK OUT THE BLUES

| 4-6 pm | Florence-Lauderdale Public Library, Florence |
|---------------|--|
| Featuring: | Handy Jazz Allstars |
| Cost: | Free to enjoy the music. Come early to find books by your favorite author. |
| Sponsored by: | Friends of the Florence-Lauderdale Public Library |

HANDY HAPPY HOURS

| 5-7 pm | Swampers/ Marriott Shoals, Florence – Mark Narmore |
|--------------|--|
| 6-9 pm | Pie Factory, Florence – Drumb & Drumber |
| 6-9 pm | Pie Factory, Muscle Shoals – Jeff and Jordan |
| 6:30-9:30 pm | FloBama, Florence – Déjà Vu |

MONDAY BLUES AT SHEFFIELD PUBLIC LIBRARY

| 5-7 pm | Sheffield Library, 316 North Montgomery Avenue, Sheffield |
|---------------|---|
| Featuring: | Will and Janet McFarlane |
| Cost: | Free to enjoy the music. Come early to find books by your |
| | favorite author. |
| Sponsored by: | Friends of the Sheffield Public Library • City of Sheffield • |
| | Sheffield Utilities • Sheffield Redevelopment Authority |

A SALUTE TO THE BIG BAND SOUND LED BY DR. LLOYD JONES

| 6:30 pm | The Mane Room, Pine Street, Florence |
|---------------|---|
| Featuring: | Dr. Lyman Mitchell's Shoals Area Big Band |
| Sponsored by: | Music Preservation Society Inc. • |
| | Dr. P. Keith & Elizabeth Thompson • |
| | Morgan Stanley Wealth Management |

BEALE STREET MONDAY BLUES!

IN HARMONY WITH NATURE LITTER-FREE EVENT 6:30-8:30 pm Lewis Field, 1050 Pruitt Street, Florence (in case of rain, location moved to Florence Lauderdale Coliseum) Featuring: Lorinda "Pinky" Warren Band Fun activities for the kids! Sponsored by: City of Florence

AT SUNDOWN ON MONDAY

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|---------------|---|
| 7 pm | Wilson Park, Florence |
| Featuring: | Jazz Saxophonist Vann Burchfield |
| Sponsored by: | Tennessee Valley Authority • Music Preservation Society, Inc. |

JOYFUL SOUNDS

Info:

| 7 pm | First United Methodist Church Sanctuary, |
|---------------|--|
| | 415 North Seminary Street, Florence |
| Featuring: | Choirs of FUMC and Guests |
| Cost: | Free! |
| Sponsored by: | First United Methodist Church, Florence |

ROCK N' SOUL ON MOBILE PLAZA

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|---------------|---|
| 7-9 pm | Mobile Plaza, Florence |
| | (in case of rain, event moved to Gattman Park, Muscle Shoals) |
| Featuring: | CC Jags |
| Sponsored by: | Lewis Electric • Cornerstone Flooring • |
| | Allstate Insurance-Brad Tank Agency K&S Tree Service |
| | Patriot Realty/Monty Allen Cook's Pest Control |

HANDY MUSICAL NIGHTS

| 7:30-10 pm | Swampers/ Marriott Shoals, Florence - Trey & Gary Nichols |
|----------------|---|
| 8 pm | Lava Room, Florence – Jay Burgess • Skylar Love |
| 9 pm-12 mn | The Boiler Room, Florence – Tim Cannon |
| 9 pm- 1am | Kingpin's Speakeasy Lounge, Tuscumbia – Jordan Watters |
| | Band |
| 10:30 pm until | FloBama, Florence – Billy Allen and Dusty French |

TUESDAY, JULY 25



KIDZ JAMM

| 10 am | Parkview Baptist Church, 1404 US 72, Tuscumbia |
|---------------|--|
| Featuring: | Shoals Area piano students with bassist Bob Wray and drummer |
| | David Waters |
| Sponsored by: | Shoals Area Music Teachers Forum • |
| | Music Preservation Society, Inc. |

JAZZ IT UP WITH TRASH

| | - |
|----------------|--|
| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
| 10:30 am | Rogersville Public Library, 74 Bank Street, Rogersville |
| Cost: | Free – especially for kids!!! |
| Special Guest: | Microwave Dave |
| Description: | Bring your own recyclable plastic bottle or can, shoebox, or coffee can and make musical instruments to play with |
| | Microwave Dave's impromptu band / for ages 3 and older |
| Sponsored by: | Friends of the Rogersville Public Library |
| | |

SWINGING WITH THE SENIORS!

| 11 am-1 pm | Florence-Lauderdale Coliseum, Florence |
|---------------|--|
| Music by: | Drumb & Drumber |
| Cost: | Sack lunch (Reservations required. Call 256-768-8056) |
| Info: | Reserved seniors seating on the floor, public seating in the |
| | bleachers. All are welcome! |
| Sponsored by: | Northwest Alabama Council of Local Governments • |
| | Florence Parks & Recreation |

HANDY MUSICAL LUNCHES

| 11:30 am-2:30 pm | FloBama, Florence – TBA |
|------------------|---|
| 1-4 pm | Kingpin's Speakeasy Lounge, Tuscumbia – \mbox{Gage} Galbreath |

COOL TUNES AND CUPCAKES

| 1-2:30 pm | Muscle Shoals Living Center, |
|---------------|--|
| | 994 Gattman Park Drive, Muscle Shoals |
| Info: | At Gattman Park, next door to the Gym #3. Air Conditioned! |
| | Masks optional. Everyone is welcome! |
| Music by: | Back on Track |
| Cost: | Free |
| Info: | Call 256-386-9280 |
| Sponsored by: | Muscle Shoals Senior Living Center |

SHOALS SINGER/SONGWRITER SHOWCASE

| 1-3 pm | Florence-Lauderdale Tourism and Visitors Center Gallery, |
|---------------|--|
| | Florence |
| Featuring: | Michael Curtis • Marie Lewey • Cindy Walker |
| Sponsored by: | Florence-Lauderdale Convention & Visitors Bureau • Music Preservation Society, Inc. |

ABCs OF BLUES AND JAZZ & BEYOND & BEFORE

| 1:30 pm | Mount Moriah P.B. Church, 818 Irvine Avenue, Florence |
|---------------|---|
| Featuring: | The CORE Drummers • Kimble Funchess Quintet |
| Sponsored by: | Dr. Felice J. Green • Dinah Phillips • Teresa McDonald • Dallas Hoskins • Karen Young • Brenda Mayes • Ryerson & Associates |

W.C. HANDY MOVIE: ST. LOUIS BLUES

 3 pm
 Alabama Music Hall of Fame Lobby,

 617 U.S. Hwy 72 West, Tuscumbia

 Featuring:
 St. Louis Blues, movie starring Nat "King" Cole as W.C. Handy

 Sponsored by:
 Alabama Music Hall of Fame • Music Preservation Society, Inc.

HANDY HAPPY HOURS

| 5-7 pm | Swampers/ Marriott Shoals, Florence – Hope & Dylan Stamps |
|--------------|---|
| 5-8 pm | Stephano's Southland, Sheffield – OMG Band |
| 6-9 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Garrett Hall |
| 6-9 pm | Pie Factory, Florence – Gary Nichols |
| 6-11 pm | Hometown Pizza, Tuscumbia – Katlyn Barnes |
| 6:30-9:30 pm | FloBama, Florence – Fathers & Sons |

HYMNS ON THE HILLTOP

| Fairview Baptist Church, 150 Fairview Dr., Florence |
|---|
| (Church faces Florence Blvd) |
| Free |
| Congregational Style Hymn Singing |
| Fairview Baptist Church |
| |

HANDY AT ST. FLORIAN PARK

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|---------------|---|
| 6 pm | St. Florian Amphitheater, 83 St. Florian Road, Florence |
| Featuring: | Pine Hill Haints |
| Info: | No cost to attend. Everyone is welcome rain or shine! |
| Sponsored by: | The Town of St. Florian • First Southern Bank • Connolly Animal |
| Clinic | |

HANDY AT MAGNOLIA CHURCH

| 6 pm | Magnolia Church of Christ, 2650 Vulcan Avenue, Florence |
|---------------|--|
| Featuring: | Shoals Community Band with Special Guests Swinging River |
| | Jazz Band |
| Sponsored by: | Magnolia Church of Christ and Shoals Community Band |

DR. ERIC KIRKMAN COMBO

| 6-8 pm | Sheffield Library, 316 North Montgomery Avenue, Sheffield |
|---------------|---|
| Featuring: | Dr. Eric Kirkman Combo |
| Cost: | Free to enjoy the music. Come early to find books by your favorite |
| Sponsored by: | author. Friends of the Sheffield Public Library • City of Sheffield • Sheffield Utilities • Sheffield Redevelopment Authority |

COUNTING ON THE MUSIC

IN HARMONY WITH NATURE LITTER-FREE EVENT

| | Patterson, Prince & Associates, 475 S. Seminary St., Florence |
|---------------|---|
| 6-8 pm | Tayor Grace • Bailey White & Bay Simpson |
| Info: | Bring your lawn chairs! Everyone welcome! |
| Sponsored by: | Patterson, Prince& Associates, CPA |

UNA NIGHT ON NORTH COURT STREET MEDIAN

IN HARMONY WITH NATURE LITTER-FREE EVENT

North Court Median, Florence

| | (in front of Rogers Hall Alumni House) |
|---------------|---|
| 6-7 pm | Bold Bloom |
| 7-9 pm | Austin Bohannon and Band |
| Info: | Live music for the entire family to enjoy! |
| Sponsored by: | UNA Office of Alumni Relations-Advancement Division |

DETERMINED: CELEBRATING THE LIFE OF W.C. HANDY (A STAGE PLAY WRITTEN BY DOLORES SWOOPES NASH)

| 7 pm | Shoals Theatre, Florence |
|---------------|---|
| Featuring: | Talented local actors |
| Cost: | \$5.00 |
| Info: | W.C. Handy Festival honors the memory of Mrs. Deloris Swoopes |
| | Nash, original author of Determined |
| Sponsored by: | City of Florence • BrooksvilleVoice.com • WZZA Radio • |
| | Music Preservation Society, Inc. |

AT SUNDOWN ON TUESDAY

IN HARMONY WITH NATURE LITTER-FREE EVENT

| 7 pm | Wilson Park, Florence |
|---------------|---|
| Featuring: | Ariella |
| Sponsored by: | Tennessee Valley Authority • Music Preservation Society, Inc. |

MIDNIGHTERS @ THE NEIGHBORHOOD LEMONADE PARTY

| 7-9 pm | Westminster Presbyterian Church, | |
|---------------|----------------------------------|--|
| | 1520 Rickwood Rd, Florence | |
| Featuring: | The Midnighters | |
| Cost: | Free of charge | |
| Sponsored by: | Westminster Presbyterian Church | |

HANDY MUSICAL NIGHTS

8 pm 9 pm-12 mn 7:30-10 pm 10:30 pm until Lava Room, Florence – Songwriter Series • Special Guests The Boiler Room, Florence – Taylor Grace Swampers/ Marriott Shoals, Florence – Mitch and Craig FloBama, Florence – TBA

WEDNESDAY, JULY 26



ROUND TABLE WITH MUSCLE SHOALS MUSIC LEGENDS BOB WRAY AND CLAYTON IVEY

| 10:30 am | Counts Brothers Music, 713 Waverly Avenue, Muscle Shoals |
|---------------|--|
| Featuring: | Talks by Bob Wray & Clayton Ivey, Moderated by Sherry St. John |
| Cost: | Free and Open to the Public! |
| Sponsored by: | Counts Brothers Music |

JAZZ IT UP WITH TRASH

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|----------------|--|
| 11 am-1 pm | Helen Keller Public Library, 511 N. Main Street, Tuscumbia |
| Cost: | Free – especially for kids!!! |
| Special Guest: | Microwave Dave |
| Description: | Bring your own recyclable plastic bottle or can, shoebox, or coffee can to make musical instruments and play with Microwave Dave's |
| | impromptu band / for ages 3 and older |
| Sponsored by: | Helen Keller Public Library Keep the Shoals Beautiful Shoals Solid Waste Authority Recycling |

JAZZ AT FLOBAMA

| 11:30 am-2:30 pm | FloBama, Florence – Jazz Allstars |
|------------------|-------------------------------------|
| Featuring: | Denise Thimes and the Jazz Allstars |
| Sponsored by: | FloBama |

SHOALS SINGER/SONGWRITER SHOWCASE

| 1-3 pm | Florence-Lauderdale Tourism and Visitors Center Gallery, |
|---------------|--|
| | Florence |
| Featuring: | Peanut Montgomery • Bobby Tomberlin • Mark Narmore |
| Sponsored by: | Florence-Lauderdale Convention & Visitors Bureau • Music Preservation Society, Inc. |

HANDY MUSICAL LUNCHES

1-4 pm Kingpin's Speakeasy Lounge, Tuscumbia – Will Paustian

DOCUMENTARY: MUSCLE SHOALS

 3 pm
 Shoals Theatre, 123 North Seminary St., Florence

 Featuring:
 Rick Hall, Aretha Franklin, Mick Jagger, Keith Richards, Wilson Pickett, Gregg Allman, Bono, Alicia Keys, and More!

 Sponsored by:
 Shoals Theatre • Music Preservation Society, Inc.

HANDY HAPPY HOURS

| 5-7 pm | Swampers/ Marriott Shoals, Florence - TBA |
|--------------|---|
| 5-8 pm | Stephano's Southland, Sheffield – The Michaels (Mike Pyle |
| | & Mike Curtis) |
| 6-9 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Max Russell |
| 6-9 pm | Pie Factory, Florence – Logan Clark |
| 6-9 pm | Pie Factory, Muscle Shoals - Drumb & Drumber |
| 6-11 pm | Hometown Pizza, Tuscumbia – Ricky & Beverly (karaoke) |
| 6:30-9:30 pm | FloBama, Florence – Tosha Hill Band |

HANDY'S CHURCH (GREATER ST. PAUL AME CHURCH)

| 6 pm | Greater St. Paul AME Church, |
|---------------|---|
| | 129 North Cherokee Street, Florence |
| Featuring: | Quad Cities Mass Choir, directed by Aaron Freeman • |
| | Galilee Baptist Church Choir featuring Pastor Jerry Reeves |
| Sponsored by: | Tennessee Valley Authority • Music Preservation Society, Inc. |

AMITY DAY AT SUNDOWN ON WEDNESDAY

| 7:30 pm | Wilson Park, Florence |
|---------------|--|
| Featuring: | Kimble Funchess |
| Sponsored by: | Amity Day Friends • Baha'is of the Shoals • WZZA Radio • |
| | Tennessee Valley Authority |

HANDY MUSICAL NIGHTS

| 7 pm | Lava Room, Florence – Karaoke Night |
|----------------|---|
| 7-10 pm | On The Rocks, Florence – Mill Burry |
| 7-10 pm | Fizz at the Clarion Bar, Sheffield – Big Joe & |
| | The Catfish Junkies |
| 7:30-10 pm | Swampers/ Marriott Shoals, Florence – Dave Anderson |
| 9 pm-12 mn | The Boiler Room, Florence – Blue Water Revival with |
| | Jolee Burkett |
| 10:30 pm until | FloBama, Florence – Austin Bohannon Band |

THURSDAY, JULY 27

JAZZ IT UP WITH YOUR TRASH

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|----------------|--|
| 10:30 am | Muscle Shoals Public Library, Muscle Shoals |
| Cost: | Free – especially for kids!!! |
| Special Guest: | Microwave Dave |
| Description: | Bring your own recyclable plastic bottle or can, shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band / for ages 3 and older |
| Sponsored by: | Muscle Shoals Library Shoals Solid Waste Authority Recycling Keep the Shoals Beautiful |

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HANDY MUSICAL LUNCHES

| Jerk's Caribbean Bar & Grill, Sheffield – CONNR and |
|---|
| Taylor Grace |
| FloBama, Florence – The Michaels |
| Kingpin's Speakeasy Lounge, Tuscumbia – Joel Aldridge |
| |

SHOALS SINGER/SONGWRITER SHOWCASE

| 1-3 pm | Florence-Lauderdale Tourism and Visitors Center Gallery, |
|---------------|--|
| | Florence |
| Featuring: | Austin Bohannon • Taylor Grace • Jesse Brackin |
| Sponsored by: | Florence-Lauderdale Convention & Visitors Bureau • |
| | Music Preservation Society, Inc. |

KEESTONE OF FLORENCE

| 2 pm | Keestone of Florence, 201 N. Cedar St., Florence |
|---------------|--|
| Cost: | Free (Complimentary snacks available) |
| Featuring: | Dr. Eric Kirkman Combo |
| Sponsored by: | Keestone of Florence |

• 17 •

W.C. HANDY MOVIE: ST. LOUIS BLUES

| 3 pm | Alabama Music Hall of Fame Lobby, |
|---------------|---|
| | 617 U.S. Hwy 72 West, Tuscumbia |
| Featuring: | St. Louis Blues, movie starring Nat "King" Cole as W.C. Handy |
| Sponsored by: | Alabama Music Hall of Fame Music Preservation Society, Inc. |

AN AFTERNOON WITH MICROWAVE DAVE

| 3-5 pm | Sheffield Library, 316 North Montgomery Avenue, Sheffield |
|---------------|--|
| Featuring: | Microwave Dave |
| Cost: | Free to enjoy the music. Come early to find books by your favorite author. |
| Sponsored by: | Friends of the Sheffield Public Library • City of Sheffield • Sheffield Utilities • Sheffield Redevelopment Authority |

TRIBUTE TO LOUIS "SATCHMO" ARMSTRONG

| 4-6 pm | Rhoda P's Restaurant, 500 North Montgomery Avenue, Sheffield |
|---------------|--|
| Featuring: | Kimbell Funchess Band |
| Cost: | Free to enjoy the music. Food available for purchase |
| Sponsored by: | Sheffield Utilities • City of Sheffield • |
| | Sheffield Redevelopment Authority |

HANDY HAPPY HOURS

| 5-7 pm | Swampers/ Marriott Shoals, Florence – Drumb & Drumber |
|--------------|---|
| 6-9 pm | Stephano's Southland, Sheffield – Fathers & Sons |
| 6-9 pm | Pie Factory, Florence – Mikey Ledbetter |
| 6:30-9:30 pm | FloBama, Florence – TBA |
| 6:30-9:30 pm | FloBama, Florence – TBA |

CHURCHIN' DOWN THE STREET GOSPEL CONCERT

| 6pm | St. Mark Missionary Baptist Church, |
|---------------|--|
| | 220 E. Alabama Street, Florence |
| Featuring: | Quad Cities Mass Choir Directed by Aaron Freeman |
| Sponsored by: | A & N Property Maintenance • Bank Independent • |
| | Bethel Cumberland CP Church • Faith Walk Ministry • |
| | Grace Memorial Funeral Home • Higher Ground Productions• |
| | Lackey Furniture • St. Mark M.B. Church • Saint's Funeral Home |
| | Thompson & Son Funeral Home |

PARTY WITH THE PATRIOTS

| 6-8:30 pm | Northwest Shoals Community College, |
|---------------|---|
| | 800 George Wallace Boulevard, Muscle Shoals |
| 6:30-8 pm | Winston Ramble • The Midnighters |
| Cost: | Free to the public |
| Sponsored by: | Northwest Shoals Community College |

4UR ENTERTAINMENT & DOMOGALLA PRESENT

| 6-11 pm | Hometown Pizza, 119 West 5th Street, Tuscumbia |
|---------------|---|
| Featuring: | Open Mic, Live Music, Stand up Comedy |
| Cost: | Free for entertainment, food available for purchase |
| Sponsored by: | Hometown Pizza • 4urEntertainment • Domogalla Records |

SALT & PEPPER BLUES SERIES PRESENTS!

| 7 pm | UNA Mane Room, Florence |
|------------|---|
| Starring: | Jimbo Mathis |
| Featuring: | The Shakedown Kings with special guest Mary Mason |
| Cost: | \$15.00 advance, \$20.00 at the door (Tickets available at WZZA |
| | Radio, Counts Brothers Music, |

| | Muscle Shoals Sound, Alabama Music Hall of Fame, |
|---------------|--|
| | Ye Old General Store) |
| Info: | Contact Russell Gulley at 256-845-0203 or |
| | Russell@RussellGulley.com |
| Sponsored by: | Alabama State Council on the Arts • |
| | Alabama Folklife Association Inc. • University of North Alabama |
| | National Endowment for the Arts • Music Preservation Society. Inc. |

SWINGING RIVER JAZZ BAND

| 7 pm | WOODMONT BAPTIST CHURCH / EAST CAMPUS, |
|---------------|--|
| | 2002 Darby Drive, Florence |
| Featuring: | Singing River Jazz Band |
| Cost: | Free! Everyone is welcome to attend! |
| Sponsored by: | Woodmont Baptist Church Music Ministries Shoals Engineering, Jason Lentz |

EVENING AT THE ROXY WITH THE GREAT PRETENDERS

| 7 pm | The Historic Roxy Theatre, 200 North Jackson St., Russellville |
|-----------------|--|
| Info: | Doors and box office open at 6 pm |
| Tix: | Available at the Roxy box office on day of show |
| Cost: | \$10.00 for adults, \$5.00 for ages six to twelve – |
| | free of charge for children under six |
| Featuring: | Local Talented Performers |
| Major Sponsors: | Franklin County Arts & Humanities Council • |
| | Mayor David Grissom • Bank Independent • CB&S Bank • |
| | Community Spirit Bank • First Metro Bank • Valley State Bank • |
| | Clark Pulley • Russellville Water Board |

AT SUNDOWN ON THURSDAY

| | IN HARMONY WITH NATURE LITTER-FREE EVENT |
|---------------|---|
| 7 pm | Wilson Park, Florence |
| Featuring: | David Phillips Band |
| Sponsored by: | Tennessee Valley Authority • Music Preservation Society, Inc. |

CITY OF MUSCLE SHOALS PRESENTS CC JAGS

| 7-9 pm | Muscle Shoals Amphitheater, 2010 E. Avalon Ave., Muscle Shoals |
|---------------|--|
| Info: | (in case of rain, event moved to Gattman Park, Muscle Shoals |
| | Gym #3) |
| Featuring: | CC Jags |
| Sponsored by: | City of Muscle Shoals |

FLOW CITY ENTERTAINMENT PRESENTS

| 7 pm-mn | Clarion Inn, 4900 Hatch Boulevard, Sheffield |
|---------------|--|
| Featuring: | Tommy "Sax Legend" Friend • The Kruzz Kuntrol Band • |
| | DJ Ronnie Ron |
| Cost: | \$35.00 (price includes drinks and food) |
| Sponsored by: | Flow City Entertainment |

WILDWOOD TAVERN / SINGING RIVER BREWING TAP TAKEOVER!

| 8 pm | Lava Room, 108 East Mobile St., Florence |
|---------------|---|
| Featuring: | Rhyal Knight Band |
| Cost: | Delicious food and unique drinks available for purchase |
| Sponsored by: | Wildwood Tavern • Singing River Brewing |

JETSETTERS WESTSIDE STREET PARTY

| 8:00 pm until | Outside 713 West Mobile Street, Florence |
|---------------|---|
| Info: | Bring your lawn chairs and coolers, food vendors on site. |
| Cost: | Free! |

Featuring: Kee & Company Jetsetters SpaLon • Sana Wooten, MarMac Real Estate • Sponsored by: Mitchell's Bail Bonding • Saints Funeral Home • Pride's Senior Care, April Chandler • Regional Bail Bonds • Herman's Cut & Style • John's Package Store

HANDY MUSICAL NIGHTS

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| Champy's World Famous Fried Chicken, Sheffield – |
|---|
| Ronnie Knight "Country Meets the Blues" |
| Fizz at the Clarion Hotel, Sheffield – Dixie Mafia |
| Lil Capone's, Florence – Big Al & The Heavyweights |
| Swampers/ Marriott Shoals, Florence – Tosha Hill Band |
| Kingpin's Speakeasy Lounge, Tuscumbia – Justin Miller |
| The Boiler Room, Florence – Robert Cline Jr. |
| On The Rocks, Florence – Carpet Burn |
| FloBama, Florence – Tyler Jones Band |

FRIDAY, JULY 28



MOUNT MORIAH'S FRIDAY FESTIVAL FISH FRY

| 11am-6 pm | Mt. Moriah P.B. Church, 811 West Irvine Avenue, Florence |
|---------------|---|
| Featuring: | Official Clutch Band of Birmingham • Lorinda "Pinky" Warren • |
| | Reddick Pernell Cunningham • Garner Brothers |
| Sponsored by: | Mt. Moriah P.B. Church • Mitchell's Bail Bonding |

FLOBAMA PRESENTS MICROWAVE DAVE!

| 11:30 am-2:30 pm | FloBama, 311 North Court Street, Florence |
|------------------|---|
| Featuring: | Microwave Dave |
| Sponsored by: | FloBama |

LUTHER JARMON'S LINE DANCING WITH A PURPOSE (Friday)

| 1 pm until | The Michael Community Center, |
|---------------|--|
| | 1001 East 17th Street, Sheffield |
| Cost: | Free! Classes for all ages taught by Master Instructor Luther Jarmon, Jr. |
| Sponsored by: | Mario Addison of the Houston Texans • City of Sheffield • Sheffield Utilities • Sheffield Redevelopment Authority • Luther Jarmon • Music Preservation Society, Inc. |

SHOALS SINGER/SONGWRITER SHOWCASE

| 1-3 pm | Florence-Lauderdale Tourism and Visitors Center Gallery, |
|----------------|--|
| | Florence |
| Featuring: | Walt Aldridge • Gary Nichols • Ed Hill |
| Sponsored by: | Florence-Lauderdale Convention & Visitors Bureau • |
| | Music Preservation Society, Inc. |
| IN TUNE WITH T | HE OUTDOORS |

| 5-7 pm | Alabama Outdoors, 119 North Court Street, Florence |
|---------------|--|
| Featuring: | Hope & Dylan Stamps |
| Cost: | Free to the public! |
| Sponsored by: | Alabama Outdoors |

HANDY HAPPY HOURS

| 5-7 pm | Swampers/ Marriott Shoals, Florence – Matt Prater |
|--------|---|
| 6-9 pm | Pie Factory, Florence – TBA |
| 6-9 pm | Jerk's Caribbean Bar & Grill, Sheffield - David Phillips Band |
| 6-9 pm | Stephano's Southland, Sheffield – Big Joe & The Catfish |
| | Junkies |

| 6-9 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Southern Outline |
|--------------|--|
| 6-9 pm | 306 Barbeque, Florence – Jazz Trio featuring Josh Couts, |
| | Roger Rudolf, & Kevin Sledge |
| 6-9 pm | 306 Barbeque, Muscle Shoals – Kutter Bradley |
| 6-11 pm | Hometown Pizza, Tuscumbia – Greg Troynam (Karaoke) |
| 6:30-9:30 pm | FloBama, Florence – Knock Offs |

15TH ANNUAL MASSIVELY COOL INDOOR STREET FESTIVAL

| | Marriott Shoals Hotel & Spa Conference Center, Florence |
|---------------|---|
| 6 pm | The Kerry Gilbert Band • Rewind |
| Cost: | \$25 (includes Barbeque Dinner) |
| Info | Doors open at 5pm (Cash Bars all evening. No reserved |
| | tables.) |
| Tickets | available at the door and |
| | https://15thmassivelycool.eventbrite.com/) |
| Sponsored by: | Fuller Heating, Air Conditioning, Plumbing and Electrical |

JOE WHEELER STATE PARK ROLLIN' ON THE RIVER (TRIBUTE TO TINA TURNER)

| 6:30-11 pm | Joe Wheeler State Park Resort Patio, |
|---------------|--|
| | 4401 McLean Drive, Rogersville |
| Featuring: | Charlie Brown • Dorothy Cole as 'Tina Turner' • McTazz Band |
| Rain location | Convention Center |
| Cost: | Free event |
| Info: | No outside food/coolers permitted/food concessions/adult beverages will be sold |
| Sponsored by: | Joe Wheeler State Park • Florence-Lauderdale Convention & Visitors Bureau |

BLUES ON THE BLUFF

IN HARMONY WITH NATURE LITTER-FREE EVENT

| 7-9 pm | Standpipe Park, North Montgomery Avenue, Sheffield |
|----------------------------|--|
| Featuring: | Drs., Lawyers & Such |
| Sponsored by: Authority | City of Sheffield |

TENNESSEE VALLEY AUTHORITY AND MUSIC PRESERVATION SOCIETY PRESENT THE W.C. HANDY HEADLINER

| 7:00 pm | UNIVERSITY OF NORTH ALABAMA NORTON AUDITORIUM, |
|---------------|--|
| | Florence (doors open at 6:30 pm) |
| Featuring: | Contemporary Jazz Artist Extraordinaire Eric Essix |
| Introducing: | R&B Singing Sensation Melvia "Chick" Rodgers |
| Starring: | The Legendary Blues Singer Bobby Rush |
| Cost: | \$30 General Admission (\$50 for VIP Seating) |
| Tickets: | available at Handy Headquarters, Counts Brothers Music, and at |
| | www.WCHandyMusicFestival.com |
| Sponsored by: | Tennessee Valley Authority • Music Preservation Society, Inc. |
| CABARET! | |
| 9 pm-1 am | Listerhill Credit Union Auditorium, |
| | 4790 E. Second Street, Muscle Shoals |
| Featuring: | Entice Band of Nashville, TN |
| Info: | lt's a "Grown Folks Party" y'all. |
| Cost: | \$25 advance / \$30 day of event (Ages 25 and older only) |
| | For Tickets call: 256-412-0316 or 256-648-6412 or |
| | 256-412-6961 |
| Sponsored by: | Gwen Woods, Renita Jimmar, Sue Reeder |
| | |

HANDY MUSICAL NIGHTS

| 7 pm | Champy's World Famous Fried Chicken, Sheffield – Big Al & The Heavyweights |
|---------------|--|
| 7 pm until | Lil Capone's, Florence – CONNR & Taylor Grace |
| 7-10 pm | On The Rocks, Florence – Bad Ethyl |
| 7-10 pm | Fizz at the Clarion Hotel, Sheffield – Monkey & The Spank |
| | Daddys |
| 8-11 pm | Swampers/ Marriott Shoals, Florence – Fathers and Sons |
| 9 pm-12 mn | The Boiler Room, Florence – Brian Sutherland |
| 10 pm-2am | Kingpin's Speakeasy Lounge, Tuscumbia – Wayward Son Band |
| 10:30pm until | On The Rocks, Florence – DJ Mezmerize |
| 10:30pm until | FloBama, Florence – Hunter and Jordan Band |

SATURDAY, JULY 29

DADOORUNRUN (5K RUN, 1 MILE WALK & YOUTH RACE) N HARMONY WITH NATURE LITTER - FREE EVENT Colbert County High School.

| | 2200 High School Street, Leighton! |
|---------------|---|
| 6:30-7:30 am | Registration and packet pickup / race day |
| 8 am | 5K Run |
| 9 am | 1 Mile Run & Walk |
| Info: | Call office of Mayor Silcox, Town of Leighton |
| Sponsored by: | Town of Leighton • WZZA Radio |
| | |

STREET STRUT & PARADE

IN HARMONY WITH NATURE LITTER - FREE EVENT

| 10 am | Strut begins at Wilson Park, corner of Tuscaloosa |
|---------------|--|
| | and Seminary Streets, Florence |
| | (Rain location: Florence-Lauderdale Coliseum) |
| | Route: From Corner of Tuscaloosa and Seminary Streets, left to |
| | Court St., left to College St., left to Seminary St. ending at |
| | Wilson Park for music and prizes |
| Music by: | Kimbell Funchess Quintet |
| School Bands: | High School Bands from Florence City, Lee, Columbia, |
| | and Mae Jemison! |
| Cost: | Free to participate in the parade, registration requested. |
| | Call Grant Gunn at 256-483-9417 |
| Sponsored by: | Northwest Shoals Community College • ProjectXYZ • |
| | Silver Auto LLC • Silver Auto • Exit Realty • |
| | Music Preservation Society, Inc. |

LUTHER JARMON'S LINE DANCING WITH A PURPOSE (Saturday)

| The menuel community conten, |
|---|
| 1001 East 17th Street, Sheffield |
| Free! Classes for all ages taught by Master Instructor |
| Luther Jarmon, Jr. |
| Mario Addison of the Houston Texans • City of Sheffield • |
| Sheffield Utilities • Sheffield Redevelopment Authority • |
| Luther Jarmon • Music Preservation Society, Inc. |
| |

SHOALS SINGER/SONGWRITER SHOWCASE

| 1-3 pm | Florence-Lauderdale Tourism and Visitors Center Gallery, |
|---------------|--|
| | Florence |
| Featuring: | Gary Baker • Lenny Leblanc • Donny Lowery |
| Sponsored by: | Florence-Lauderdale Convention & Visitors Bureau • |
| | Music Preservation Society, Inc. |

MUSIC AT THE MANSION

| 3-5 pm | Belle Mont Mansion, 1569 Cook Lane, Tuscumbia |
|---------------|--|
| Cost: | Music is free • Donations accepted |
| Featuring: | Kimble Funchess |
| Sponsored by: | Colbert County Historical Landmarks Foundation • |
| | Dr. & Mrs. Angelo Mancuso • Hidden Creek Campground • |
| | Judge Chad and Mrs. Jennifer Smith • |
| | Colbert County Commissioner Darol Bendall • |
| | Katerina Cole Coffey • Alabama Historical Commission • |
| | Friends of Belle Mont |
| W.C. HANDY M | DVIE: ST. LOUIS BLUES |
| 3 pm | Alabama Music Hall of Fame Lobby, |
| | 617 U.S. Hwy 72 West, Tuscumbia |

| | ····, ····, ····, ·····, ········· |
|---------------|---|
| Featuring: | St. Louis Blues, movie starring Nat "King" Cole as W.C. Handy |
| Sponsored by: | Alabama Music Hall of Fame • Music Preservation Society, Inc. |

RIVERSIDE JAMZ

IN HARMONY WITH NATURE LITTER - FREE EVENT

| 5:30 pm until | McFarland Park, Florence |
|-----------------|---|
| | (Rain location Florence-Lauderdale Coliseum) |
| Featuring: | Rick Revel • Shoals Blues Band • Music City Misfits • |
| | Saxophonist Vann Burchfield • Kimble Funchess Quintet • |
| | Ariella • Lorinda "Pinky" Warren • Off The Chain |
| Transportation: | Free shuttle from Florence Parking Deck to McFarland Park |
| Sponsored by: | City of Florence |

HANDY HAPPY HOURS

| 5-8 pm | On The Rocks, Florence – Local Brand |
|--------------|--|
| 6-9 pm | 306 Barbeque, Florence – Brian Sutherland |
| 6-9 pm | 306 Barbeque, Muscle Shoals – Tim Tucker |
| 6-9 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Johnny Collier |
| 6-11 pm | Hometown Pizza, Tuscumbia – Paul (Karaoke) |
| 6:30-9:30 pm | FloBama, Florence - Rewind of the Shoals |

UNDERFLO GLOW PARTY (Exclusive to High School Students!)

| 8-10:45 pm | The MANE Room, 310 North Pine Street, Florence |
|---------------|--|
| Featuring: | DJ Primetime256, keeping the party going all night long! |
| Tickets: | \$15.00 presale / \$20 at the door |
| Sponsored by: | Reach and Teach & UNA Dept of Entertainment Industry |

HANDY MUSICAL NIGHTS

| 7 pm | Champy's World Famous Fried Chicken, Sheffield – ${\sf Big}\ {\sf Joe}\ {\&}$ |
|------------------|---|
| | The Catfish Junkies |
| 7 pm until | Lil Capone's, Florence – TBD |
| 8 pm | Lava Room, Florence – Red Mouth |
| 8-11 pm | Fizz at the Clarion Hotel, Sheffield - The Midnighters |
| 8-11 pm | Swampers/Marriott Shoals, Florence – Michael Curtis |
| | and Friends |
| 8:30-12 mn | On The Rocks, Florence – Coffee Black |
| 9 pm-12 mn | The Boiler Room, Florence – Kabe Grammer & Wade Passier |
| 9:30 pm -1:30 am | Kingpin's Speakeasy Lounge, Tuscumbia – Jerome Parker & |
| | The Rubber Band |
| 10:30 pm until | FloBama, Florence – Second Creek |

SUNDAY, JULY 30



HANDY HAPPY HOUR AND NIGHTS

| 2-5 pm | Kingpin's Speakeasy Lounge, Tuscumbia – Jay Rath |
|--------|--|
| 5-8 pm | On The Rocks, Florence – Austin Bohannon |
| 6-9 pm | Stephano's Southland, Sheffield – Travis Wammack Jam |

BLACK BUSINESS EXPO

| 3-8 pm | Clarion Ballroom, 4900 Hatch Boulevard, Sheffield |
|---------------|---|
| Cost: | Free to enter. Items available for purchase! Everyone is invited! |
| Featuring: | King Tut |
| Info: | Come and visit vendors from around the state of Alabama |
| Sponsored by: | Recrissha Doxie |

TONY EVANS EXPERIENCE DAY PARTY & AFTER DARK

| 5 until pm | For the Record Music Hall, 1401 Huntsville Road, Florence, AL |
|---------------|---|
| Featuring: | Tony Evans, Jr. performing/Cedric Pendleton |
| Showtimes: | 6pm and 9pm (call 404-374-3078 for more info) |
| Info: | Day and Dark event times include Meet & Greet |
| Cost: | \$20 advance/\$25 door |
| Sponsored by: | Diamond Promotions • Footprint Entertainment |

PHAUSTERCHYLD ALBUM RELEASE PARTY AT RHODA P'S

| 6 pm until | Rhoda P's Restaurant, |
|---------------|--|
| | 500 North Montgomery Avenue, Sheffield |
| Featuring: | Myron "PhausterChyld" Foster • Off The Chain • |
| | Other Special Guests |
| Cost: | Free to enjoy the music. Food available for purchase |
| Sponsored by: | Rhoda P's Restaurant & Catering • |
| | Sheffield Redevelopment Authority |

SWINGING RIVER JAZZ BAND

| st Baptist Church Sanctuary, 209 N. Walnut Street, Florence |
|---|
| inging River Jazz Band |
| st Baptist Church Worship Ministries • |
| e Trapp Group at Morgan Stanley |
| |

HANDY MUSICAL NIGHTS

7:30-10 pm Swampers/Marriott Shoals, Florence – The Max Russell Band

• SEE POST FESTIVAL EVENTS ON PAGE 26 •





During TVA's 90th anniversary year, we celebrate our present and former employees, our local power companies, our many partners and, of course, the people of this region. Working together, they helped make TVA what it is today – a force for good in the region and nation.

2023 Post Festival Events

SATURDAY, AUGUST 5

HANDY IN THE BOTTOMS AFTER PARTY!

| 4 pm | 1302 Southeast 20th Street at Atlanta Avenue, Sheffield |
|---------------|--|
| Featuring | Eric Kirkman Combo • Local DJ • and other performers! |
| Cost: | Free for Performances (Food Available for Purchase) |
| Info: | Rain or shine! |
| Sponsored by: | Sheffield City Councilwoman Casheta Rutland, District Four |

TASTE OF THE SHOALS - SHEFFIELD!

| TBD | Outside near 215 Montgomery Avenue, Sheffield |
|---------------|---|
| Featuring | The best and tastiest food, served in the Center of the Shoals! |
| Info: | Come and sample the finest cuisine! |
| Sponsored by: | Sheffield Restaurants • City of Sheffield • |
| | Sheffield Redevelopment Authority |

SATURDAY, SEPTEMBER 16

PERCY "SLEDGEFEST" IN DOWNTOWN LEIGHTON!

| 1-9 pm | Downtown Leighton, 8655 Main Street, Leighton |
|---------------|---|
| Featuring | Howell Sledge and others to be announced but you don't |
| | want to miss this!!! |
| Cost: | Free for Performances (Food Available for Purchase) |
| Info: | Rain or shine! |
| Sponsored by: | Town of Leighton • Muscle Shoals National Heritage Area • |
| | Singing River Trail • Bank Independent • WZZA Radio |

The Music Preservation Society Inc. 2023 W.C. Handy Music Festival was supported through funding provided by the Muscle Shoals National Heritage Area.



ALABAMA ASSOCIATION OF



Discover America's stories in Florence, Alabama Visit the Muscle Shoals National Heritage Area

for world-famous music, Native American history and the river that brought it all together.



Established in 2009, the MSNHA protects, preserves and promotes the heritage and culture of northwest Alabama that help tell your national story.

Muscle Shoals National Heritage Area

Website: www.msnha.una.edu Email: msnha@una.edu Phone: 256.765.5028 Mailing address: UNA Box 5231 Florence AL 35632 Office: 472 N. Court St., Florence, AL 3560



GENERAL SPONSORS

Tennessee Valley Authority • City of Florence • Muscle Shoals National Heritage Area • Key Wealth Advisors • Colbert County Commission • Lauderdale County Commission • State Representative Kerry Underwood • City of Sheffield • Sheffield Utilities • Sheffield Redevelopment Authority • City of Muscle Shoals • City of Tuscumbia • Town of Leighton • Town of Cherokee • City of Rogersville • City of Russellville • Adventech • Morgan Stanley • Marriott Shoals Hotel & Spa • Hampton Inn & Suites Downtown Florence • Alabama Department of Tourism & Travel • Colbert County Tourism & Visitors Center • Mr. & Mrs. Charles Anderson • University of North Alabama • Long Lewis Ford of the Shoals Rental Department • Florence Recycling • Shoals Solid Waste Recycling • Kennedy-Douglass Center for the Arts • and our media friends

SPECIAL OUTREACH PROGRAMS

N HARMONY WITH NATURE is made possible by grants and support from Florence Recycling \bullet Keep the Shoals Beautiful \bullet Music Preservation Society, Inc.

Shuttle Services made possible by support from the Northwest Alabama Council of Local Governments

HANDY FESTIVAL MARKETING

Website and PR made possible in part by partnership with Alabama Department of Tourism & Travel and Muscle Shoals National Heritage Area

Posters sponsored and printed by: Printers & Stationers, Inc.

2023 Design winner: Garrett Rittenberry

2023 MUSIC PRESERVATION SOCIETY, INC. BOARD OF DIRECTORS

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PEDIATRIC DENTISTRY

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ATINUM ER EVENTS



Alabama Music Hall of Fame

617 Highway 72, Tuscumbia, AL 35674 Sunday-Monday closed Tuesday-Friday 10 am-5 pm Saturday 10 am-4 pm Admission: \$12 adults, \$10 seniors, \$8 students ages 13-18, \$6 children ages 6-12, free children 5 and under (group rates of 10 or more available) 256-381-4417 or www.alamhof.org

Belle Mont Mansion

1669 Cook Lane, Tuscumbia, AL 35674 Wed.-Sat. 10am-4:00pm Admission \$6 for adults, \$5 for students, seniors, and military, and \$3 for children ages 6-18, free children 5 and under 256-381-5052 / 256-637-8513

Coon Dog Cemetery

County Road 21 • Cherokee, AL 35616 Open 24 Hours

Cypress Moon Studios

1000 Alabama Avenue • Sheffield, AL 35660 Admission: \$for ages 10 and over Hours Monday-Saturday 11am to 3pm 256-335-6961 or Facebook at Cypress/MoonStudios

FAME Studios

603 East Avalon Avenue Muscle Shoais, AL 35661 Standard Tours: Mon.-Fri. 9:00 a.m. only/Saturdays 10 a.m., 12 p.m., 2 p.m. Backstage Tours: 9 am – 3:30 p.m. Monday-Friday/Saturdays 10 a.m., 12 p.m., 2:00 p.m. Standard Tour: \$20 Back Stage Tour \$40 256-381-0801 or www.famestudio.com

Florence Indian Mound & Museum

1028 South Court Street • Florence, AL 35630 Admission Adults \$5, Students \$2 Tuesday-Saturday 10 am-4 pm, Sunday 1 pm-4 pm • 256-760-6427

Florence-Lauderdale Public Library

350 North Wood Avenue, Florence, AL 35630 Generations of Muscle Shoals Music archival information available. Curated by the Florence-Lauderdale Public Library Digital Archives Mon-Thurs 10 a.m.-7 p.m. / Fri-Sat. 10 a.m.-5 p.m./ www.FLPL.org

Florence-Lauderdale Tourism & Visitor Center

200 Jim Spain Drive (McFarland Park, Florence, AL 35630) Monday- Friday 9 a.m.-5 p.m./ Saturday 10 a.m.-4 p.m. 256-740-4141 or www.visitflorenceal.com

Frank Lloyd Wright-Rosenbaum House

601 Riverview Drive, Florence, AL 35630 Admission Adults \$10, Seniors & Students \$5 Tuesday – Saturday 10 am-4 pm, Sunday 1 pm-4 pm 256-718-5050 or www.wrightinalabama.com

Ivy Green, Helen Keller Birthplace

300 North Commons, Tuscumbia, AL 35674 Monday – Saturday 8:30 am-4:00 pm (last tour starts at 3:45) • Admission Charged 256-383-4066 www.helenkellerbirthplace.org

Kennedy-Douglass Center for the Arts

217 E. Tuscaloosa St., Florence, AL 35630 Monday-Friday 9 am-4 pm/Sunday 1-4 pm Free Admission 256-760-6379 or 256-760-6381 www.florenceal.org

Leighton Museum

Located inside the Bank Independent Building 8720 Main Street, Leighton, AL 35646 Hours 9 am-5 pm Mon.-Fri.

Marriott Shoals Conference Center

10 Hightower Place, Florence Daily audio of music recorded in the Shoals Photo exhibition with interactive smartphone compatible descriptions

Muscle Shoals Sound Studio

3614 Jackson Highway, Sheffield, AL 35660 Admission: Adults \$20, Seniors & Military \$15, Students \$10, Kids under 10 Free Hours: Tuesday-Saturday 10 am-4 pm Tours: 10:30 am-3:30 pm, every hour on the half-hour • 256-978-5151 or www.muscleshoalssoundstudio.org

Earl "Peanutt" Montgomery's Music Museum

505 North Raleigh Avenue, Sheffield, AL 35660 Admission Charged (Museum Tours \$8) Open Thursday thru Saturday 12 pm-5 pm by appointment only 256-248-4695 / 256-284-5283 cell

Pope's Tavern Museum

203 Hermitage Drive, Florence, AL 35630 Admission Adults \$5, Seniors & Students \$2 Tuesday – Saturday 10 am – 4 pm 256-760-6439 www.florenceal.org

Red Bay Museum

110 Fourth St. SE, Red Bay Open Tuesdays and Thursdays from 1:30-4pm and by appointment Admission Adults \$5.00, Students \$2.00, Children under 6 Free For more information: 256-356-8758 or www.redbaymuseum.org

Tennessee Valley Museum of Art

Art Works 2022: A Survey Of Work by Tennessee Valley Art Association Member Artists • 511 North Water Street, Tuscumbia, AL 35674 • Tuscday-Friday 9 am-5 pm; Saturday 10 am-5 pm; Sunday, July 23rd 2-4 pm, Weekdays Admission: \$5.00 adults/ \$3:00 Children/ Group rates available 256-383-0533 or www.FennesseeValleyArts.org

W.C. Handy Home & Museum

620 W. College St., Florence, AL 35630 Adults \$12, Children \$6 Tuesday – Saturday 10 am-4 pm May be open on other days, call for more info 256-275-3128 • www.WCHandyMuseum.org



When you make hotel reservations for this year's W.C. Handy Festival, please book rooms with our Housing Partners because they support the Handy Festival!



MARRIOTT SHOALS HOTEL & SPA

10 Hightower Place • Florence, AL 35630 Phone: 256-246-3600 www.marriottshoals.com

HAMPTON INN FLORENCE - DOWNTOWN

505 S. Court St. Florence, AL 35630 Phone: 256-767-8282 Fax: 256-767-8288 FlorenceDowntownSuites.HamptonInn.com

CLARION HOTEL, SHEFFIELD

4900 Hatch Boulevard Sheffield, AL 35660 Phone: 256-381-4710 Fax: 256-386-7273 ChoiceHotels.com

COLDWATER INN

712 Highway 72 West Tuscumbia, AL 35674 Phone: 256-383-6844 Fax: 256-383-1414 coldwater-inn.com

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704 North Montgomery AL Sheffield, AL 35660 Phone: 615-367-5763 Find us on Facebook!

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910 North Montgomery AL Sheffield, AL 35660 Phone: 615-367-5763 Find us on Facebook!

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1000 Sweetwater Ave Florence, AL 35630 Phone: 256-764-9966 ResidenceInn.com/MSLRI

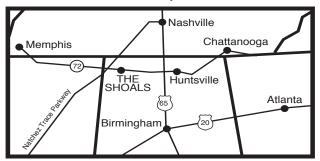
HAMPTON INN FLORENCE - MIDTOWN

2281 Florence Blvd. Florence, AL 35630 Reservations: (256) 764-8888 Hampton.com

THE STRICKLIN

317 North Court Street Florence, AL 35630 Phone: 256-248-9982 TheStricklin.com reservations@thestricklin.com

Alabama Bureau of Tourism & Travel • www.alabama.travel Florence-Lauderdale Tourism and Visitor's Center: 256-740-4141 • www.visitflorenceal.com Colbert County Tourism & Visitors Bureau: 256-383-0783 www.colbertcountytourism.com











Colbert County Commission





Lauderdale County Commission









Alabama Bureau of Tourism & Travel





