THE MUSIC PRESERVATION SOCIETY, INC FLORENCE • ALABAMA

presents

THE 44TH ANNUAL



OFFICIAL HANDY SCHEDULE

2025

HANDY FESTIVAL INFORMATION

Music Preservation Society Inc. W.C. Handy Music Festival Proudly Present Our 44th W.C. Handy Music Festival!

For more information about this year's Handy Festival, including event flyers, updates and changes to the schedule, alternate rain locations for some outdoor events, or to access a printable version of the schedule, use our QR code (on the posters and in the brochure) or visit our website at:

www.WCHandyMusicFestival.org

You can also call 256-766-7642, find us on Facebook, or see Twitter.com/WCHandyFestival.

Send mail to: Post Office Box 1827, Florence, AL 35631.

The best thing to do is to please come and see us at Handy Headquarters at the Kennedy Douglas Art Center Complex, Southall Moore Home, Tuscaloosa Street, Florence, AL 35630. That's where you'll find Handy Festival concessions such as T-shirts, posters, buttons, refrigerator magnets, and other items.

We will be happy to walk you through the schedule to help you find the events that you'll enjoy the most!

WE HOPE TO SEE YOU AGAIN AT NEXT YEAR'S MUSIC FESTIVAL WEDNESDAY, JULY 15TH -SUNDAY, 26TH 2026!

HANDY FESTIVAL SCHEDULE UDDATES

For the most up to date information for the W.C. Handy Festival event schedule, please scan this QR code or visit our website:



www.WCHandyMusicFestival.org

About the W. C. Handy Music Festival & Music Preservation Society, Inc.

The Music Preservation Society, Inc. (MPS) was established to "preserve, promote, and present" the music of the Shoals. MPS sponsors multiple projects, with the W.C. Handy Music Festival being the largest and most widely known. Over the years, MPS has also sponsored Jazz Band Camps held on the UNA campus, partnered with Alabama Folklife and UNA to sponsor the Shoals Blues Challenge (with contestants who competed on a national level), partnered with Muscle Shoals Music Association to do songwriter in the round series, and compiled a study that was provided to the United States Parks Service which resulted in the establishment of the Muscle Shoals National Heritage Area. Other partnerships include those with municipal, county, and state governments; tourism agencies; local businesses; and other non-profit organizations. MPS volunteers have conducted studies that show the positive impact of tourism, which increases traffic to our local area and boosts our local economy.

The Music Preservation Society, Inc. (MPS) and its Handy Festival Steering Committee are excited to present the forty-fourth annual W.C. Handy Music Festival. Although there were celebrations to honor the memory and contributions of William Christopher Handy dating back to the 1970's, it was not until 1982 that the W.C. Handy Festival occurred annually in the Shoals. Since that first year, the Handy Festival has grown to more than three hundred different activities occurring in eight to ten different cities and towns over a span of up to two weeks. This year's Handy Festival's official events begin on Wednesday, July 16, and last until Tuesday, July 29. That's fourteen days of live music and enjoyment for everyone!

This year's winning design by the very talented Missy Miles thanks our "Handy Hometown" by including the word "Florence." Our beautiful Tennessee River is depicted by wavy blue lines. And the laudable accomplishments of W.C. Handy himself are honored by the use of braille to spell the word "Blues". (No, those are not dominoes!) That design is, as always, featured on the front of the brochures, and on the official Festival posters and t-shirts. Please visit us at Handy Headquarters, located in the Southall Moore House across from Wilson Park, to pick up brochures (we leave extras out on the Handy HQ porch at night). We hope you will come when we're there to get your t-shirt and poster (and lots of other items), or just to say hey.

Thanks so much to our hardworking Handy Festival team and our MPS Board of Directors, whose names are listed on our website and in our brochure, and to everyone who comes together to create the magic of the W.C. Handy Festival. We couldn't do this without the musicians and performers, event coordinators, sponsors, and city and county departments who work so hard, including law enforcement, sanitation, parks and recreation, and, of course, volunteers. We truly appreciate everyone who supports and attends official Handy Festival events, making the last weeks of July the largest and longest-lasting annual tourism event in Northwest Alabama. When you support the official events listed in the Handy Festival brochure sponsored by the Music Preservation Society, Inc., you help MPS to continue to present the best Festival ever. We hope that all of you will enjoy the great entertainment that the Handy Festival has to offer!

Tori Bailey, Handy Festival Chair, & Dr. Felice Green, past MPS Board President

The Music Preservation Society presents the

44TH ANNUAL

W.C. HANDY FESTIVAL

Honoring

W.C. HANDY • (1873-1958)
Composer, Publisher, Musician &

"FATHER OF THE BLUES"



William Christopher Handy



W.C. Handy's Piano

William Christopher ("W.C.") Handy was born in 1987 in Florence, Alabama, He described his birthplace in his autobiography as, "where the Tennessee River, like a silver snake, winds her way through the red clay hills of Alabama, sits high on these hills my hometown. Florence. Here I came into the world..." Handy held his hometown in high regard, even conveying ownership of his home, a log cabin, and personal items to be displayed in the home, to the City of Florence.

According to the Encyclopedia of Alabama, the W. C. Handy Birthplace Museum and Library in Florence "was established to celebrate the life of the musician and composer. Handy himself donated the seed money to create the museum, which... housed a

large collection of memorabilia, personal items, and objects relating to Handy's career." This came about when, "in 1954, a new housing development sponsored by the city of Florence threatened the log cabin in which Handy was born. To save it, Handy gave the city the \$29,000 that he was paid for the land on which the cabin stood to be used for future restoration of his childhood home as a museum. The cabin was carefully dismantled and the logs numbered and stored for later reassembly. Handy also bequeathed a large number of his personal possessions to the city to be used in the cabin after a suitable new location was found.

During the late 1960s, a committee was formed to begin work on the museum honoring the "Father of the Blues." The committee was led by Karl Tyree, head of the Florence Housing Authority, and included a group of men from the Florence Junior Chamber of Commerce. A site was selected at 620 West College Street, in the southwest corner of town. Work began early in 1970 on reassembling the log cabin and on constructing a museum next to the cabin to properly house and display the artifacts and tell the story of Handy's life and career. The completed structure was filled with the artifacts that the Handy family sent to Florence from their home in New York, including the upright piano on which Handy composed the "St. Louis Blues," his brass trumpet, furniture, and numerous boxes of his letters, pictures, musical compositions, personal mementos, and datebooks.

"A group of local Florence women formed the Cabin Committee that same year to take on the work of furnishing the restored log cabin. Local citizens donated furnishings and other items that represented the time period during which Handy lived there as a child. The W. C. Handy Museum opened to the public on June 7, 1970. A separate building was added in 1980 to house the Black Heritage Library, which was filled with books donated to or purchased for the museum under the direction of the Cabin Committee. In 2002, an addition was constructed that included a new area for the Black Heritage Library, office space, a kitchen, and restroom as well as a community meeting room.

"Originally the museum and two other historic sites were owned and financed by the City of Florence, and appointed members of the Florence Historical Board had responsibility for the day-to-day operation of the three facilities. On April 6, 1988, operational control of the museum and several other historic properties in the city were transferred under the administration of the newly created position of Director of Arts and Museums. In July 2018, the city transferred ownership of the home and museum to the W.C. Handy Foundation, a non-profit operated by the Handy family." (Information taken from the Encyclopedia of Alabama)

W.C. Handy's musicianship earned him the well-deserved title as the "Father of the Blues" as he traveled around the world to perform for audiences of all types. His compositions have been, and continue to be, performed by countless musicians, featured in film, and played on the radio. He provided opportunities for players to perform, and he advocated for songwriters and publishers until his death in 1958. Since 1982 the Music Preservation Society, Inc. (MPS) and northwest Alabama have celebrated his legacy with the annual festival named in his honor. The MPS Board of Directors continues to extend its appreciation to the family of William Christopher Handy for their years of support of the W.C. Handy Music Festival.

Music Preservation Society, Inc.



WEDNESDAY, JULY 16



HANDY ON THE PLAZA: NATIONAL HOT DOG DAY

6-10 pm **Mobile Plaza, between Court & Seminary**

Streets for GPS: 108 East Mobile St., Florence

Featuring: Local Brand • Weston Harris • DJ Pedialyte

Cost: Free! Come join the fun!

Info: Join us on Mobile Plaza for local bands, wiener dog

races, hot dog eating contest, dunking booth, half-off hot dogs, prize raffles, and so much more!

Rain or Shine!

Presented by: FirstBank • The Hotels of Florence •

Fuller Services • Wildwood Tavern • Lava Room •

Chicago Café

HANDY MUSICAL NIGHTS

6-10 pm Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Lockridge & Co.

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Music Trivia and Karaoke

THURSDAY, JULY 17



HANDY ON THE PLAZA: THURSDAY NIGHT DOWNTOWN FLORENCE CELEBRATION

5:30-10 pm **Mobile Plaza, between Court & Seminary**

Streets for GPS: 108 East Mobile St., Florence

Opening Lucie Tiger • Ghost River Revival

Featuring: North Mississippi Allstars Cost: Free! Come join the fun!

Info: Rain or Shine!

Presented by: FirstBank • The Hotels of Florence •

Fuller Services • Downtown Florence Alliance

KARAOKE IDOL FOR SALVATION ARMY

6-10:30 pm FloBama, 311 North Court St, Florence

Info: Sign-ups begin at 5pm. Singing begins at 6 pm.

5 of the best Shoals Area Singers! Dance offs!

Silent Auction!

Cost: No Charge to attend.

Entry fee \$25 to enter singing ontest.

Sponsored by: Salvation Army of the Shoals-Echelon

MATILDA THE MUSICAL

7pm Shoals Theatre, 123 North Seminary St,

Florence

Cost: \$15.00

Sponsored by: Shoals Theatre

EVENING AT THE ROXY WITH THE GREAT PRETENDERS

7 pm The Historic Roxy Theatre,

200 North Jackson St., Russellville

Info: Doors and box office open at 6 pm

Tix: Available at the Roxy box office on day of show Cost: \$10.00 for adults, \$5.00 for ages six to twelve –

free of charge for children under six

Featuring: Local Talented Performers

Sponsors: Franklin County Arts & Humanities Council

HANDY MUSICAL NIGHTS

7-9 pm **On The Rocks, 110 North Court St, Florence** –

Ty Moore

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Ryan Lindley & Tre Srygley Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – I-22s

9 pm Boiler Room, 315 North Court St, Florence –

Jax Greenhill

FRIDAY, JULY 18

7-11 pm



MUSIC AT BIG BAD BREAKFAST

9 am Big Bad Breakfast, 315 North Court St, Florence

Alexis Jackson

JAZZ IT UP WITH YOUR TRASH

IN HARMONY WITH NATURE LITTER-FREE EVENT

10 am **Sheffield Public Library,**

316 North Montgomery Ave, Sheffield

Cost: Free — especially for kids!!!

Special Guest: Microwave Dave

Description: Bring your own recyclable plastic bottle or can,

shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band /

for ages 3 and older

Sponsored by: Keep the Shoals Beautiful • City of Sheffield •

Sheffield Utilities • Sheffield Redevelopment

Authority

LUTHER JARMON'S LINE DANCING CLASS - BOOTS ON THE GROUND! (Friday)

11 am until The Michael Community Center,

1001 East 17th St, Sheffield

Info: Classes for all ages taught by Master Instructor

> Luther Jarmon, Jr. • Healthy snacks & water provided by Joyous Line Dancers •

Kids bring swimwear and towels for the slip and slide

on the playground donated by Double D Ent.

Cost: A little sweat and a whole lot of energy.

but otherwise free!

Instructor Luther Jarmon, Jr. • City of Sheffield • Sponsored by:

Sheffield Redevelopment Authority •

Sheffield Utilities • Music Preservation Society, Inc.

HANDY HAPPY HOURS

5-7 pm Swampers/Renaissance Shoals,

10 Hightower Place, Florence -

Malcolm Singleton

FloBama, 311 North Court St, Florence -6:30-9:30 pm

Kerry Gilbert Band

HANDY ON THE PLAZA: FRIDAY NIGHT DOWNTOWN **FLORENCE CELEBRATION**

Mobile Plaza – between Court & Seminary Streets for GPS: 108 East Mobile St.,

Florence

5:30-9 pm Dr. Warren Ertle's Corpse Revivers

9-11 pm Billy Allen & the Pollies Cost: Free! Come join the fun!

Info: Rain or Shine!

Presented by: FirstBank • The Hotels of Florence • Fuller Services

A DR. WILLIE RUFF NIGHT WITH TENNESSEE **VALLEY MASTERS OF JAZZ**

6-8 pm Sheffield Library.

316 North Montgomery Ave, Sheffield

Tennessee Valley Masters of Jazz Band Featuring:

Cost: Free to enjoy the music. Come early to find books by

vour favorite author.

Friends of the Sheffield Public Library Sponsored by:

FIRST ANNUAL TOWN OF LEIGHTON KICKBACK

Eleven03 Event Center. 8765 Main St, Leighton

6 pm Start setting up your chairs and tents!

7-11 pm The best in Blues music begins with a live D.J.! Featuring: Line Dancing in the Street! Line dance instructors

teaching all the latest line dances!

Info: Kick back with some chicken and fish! Cost: Free! Food and drinks for purchase! Sponsored by: Jalen Jones, Eleven03 Event Center •

Town of Leighton • WZZA Radio

FIRST METRO BANK: SAX IN THE CITY

IN HARMONY WITH NATURE LITTER-FREE EVENT

7 pm Wilson Park, 215 Tuscaloosa St, Florence

(In case of rain, event moved to Florence-

Lauderdale Coliseum)

Featuring: The Midnighters

Cost: Free to enjoy! Food Trucks On Site!

First Metro Bank • Florence Parks & Recreation Sponsored by:

SHOALS MOM PROM / SAFER BIRTH IN BAMA **BLOCK PARTY**

Singing River Live Brewery, 526 East College, Florence

6-10 pm Outside on the Patio (Open to the Public):

Bring a lawn chair and enjoy live music from Mama 'Nim at the Block Party—free and open to all!

Mama' Nim Featuring: Free outside Cost:

Info: Vendors, Food Trucks, and Open Tap Room!

7-11 pm Singing River Live (Tickets Only): A fun, ladies-only

night of dancing and celebration at

Shoals Mom Prom!

Featuring: DJ Gorgeous

Cost: \$35 for the prom (tickets available at the door or at

ShoalsMomProm.com)

Prom Night for Ladies Only. A night of dancing and Info:

celebration benefitting Safer Births in Bama

Safer Birth In Bama • MedSpa of the Shoals • Sponsored by:

Medical Associates of the Shoals •

Harvest Midwifery • Long Lewis Foundation •

Blue Cross Blue Shield of Alahama

MATILDA THE MUSICAL

Shoals Theatre. 7pm

123 North Seminary St, Florence

Cost: \$15.00

Sponsored by: Shoals Theatre

HANDY MUSICAL NIGHTS

7 pm Champy's World Famous Fried Chicken,

120 Second St., Sheffield – Bee N' The Hive

Tribute to The Decoys

Rising Crust Pizza, 4136 Florence Blvd., 8-11 pm

Florence - Victoria Band

Swampers/Renaissance Shoals, 8-11 pm

10 Hightower Place, Florence – Ryan Lindley

8-12 mn Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Blynd Lyon

9 pm Boiler Room, 315 North Court St, Florence -

Alexis Jackson

FloBama, 311 North Court St, Florence -10:30 pm until

Dixie Mafia

SATURDAY, JULY 19



DADOORUNRUN (5K RUN, 1 MILE WALK & YOUTH RACE)

IN HARMONY WITH NATURE LITTER-FREE EVENT

In front of Burrell Slater School Gym,

610 College Street, Florence

6 am Race Day Registration and packet pickup

7 am 5K Run

8 am 1 Mile Run & Walk

Featuring Jazz Ensemble from Florence High School

Info: Awards and Door Prizes! Special Handy shirts for

participants

Cost: 5K \$20 • 1 Mile \$15 • Or both \$25.

Add \$5 to each category on race day.

Sponsored by: Run Flo • Holt Mussleman Feltman & Stinnett

Attorneys at Law . Sam's Club .

Florence Trophy Company . No Limits Running .

Music Preservation Society, Inc.

W.C. HANDY FESTIVAL SHOALS CAR & TRUCK SHOW

IN HARMONY WITH NATURE LITTER-FREE EVENT

McFarland Park, Florence Harbor, 200 James M. Spain Drive, Florence

8 am-12 pm Registration Fee \$20

8 am-2 pm Show time

Cost: Registration \$20 per vehicle (Pre-registration \$18 by

July 9th. Mail to: P.O. Box 3672,

Muscle Shoals, AL 35662)

Description: Prizes to be given away, including 2000 in cash

starting at 10 am. Dash Plaques given to the first

200 registrants!

Information: Ronnie James 256-381-3536 or

Terry Mashburn 256-366-0564 or visit www.shoalscarandtruckclub.com

Sponsored by: Shoals Car & Truck Club

LUTHER JARMON'S LINE DANCING – BOOTS ON THE GROUND! (Saturday)

11 am until The Michael Community Center,

1001 East 17th St, Sheffield

Info: Classes for all ages taught by Master Instructor

Luther Jarmon, Jr. • Healthy snacks & water

provided by Joyous Line Dancers •

Kids bring swimwear and towels for the slip and slide

on the playground donated by Double D Ent.

Cost: A little sweat and a whole lot of energy, but otherwise

free!

Sponsored by: Instructor Luther Jarmon, Jr. • City of Sheffield •

Sheffield Redevelopment Authority •

Sheffield Utilities • Music Preservation Society, Inc.

A DR. WILLIE RUFF BRUNCH AT SOUTHERN GROCERY

11 am **Southern Grocery,**

1419 East Second St, Sheffield

Featuring: Libby Counts, Terry Richardson, and Ronnie Eades!
Cost: Delicious Meals and Drinks available for purchase

Sponsored by: Southern Grocery

VILLAGE SCHOOL SONGWRITER SHOWCASE

3-7 pm Village School House,

200 Chickamauga St, Sheffield

Featuring: Caleb Elliott with guitarist Austin Motlow •

James LeBlanc • The Burney Sisters •

Steve Conn with Will McFarland ● Pat Huggins with Jimmy Nutt and Jimmy Nutt & Will McFarlane

Cost: \$10.00 at the door (for ticket info visit

www.TheVillageSchoolFoundation.com)

Sponsored by: The Village School Foundation

HANDY HAPPY HOURS

4-6 pm Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – TBA

6:30-9:30 pm FloBama, 311 North Court St, Florence —

Howell Sledge and the Revue

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence –

Jesse Lee

HANDY ON THE PLAZA: SATURDAY NIGHT DOWNTOWN FLORENCE CELEBRATION

Mobile Plaza – between Court and Seminary

Streets for GPS: 108 East Mobile St.,

Florence

5-7 pm Drew Dixon and the Real Thing 9-11 pm The Funk Brotherhood

Cost: Free! Come join the fun!

Info: Rain or Shine!

Presented by: FirstBank • The Hotels of Florence •

Fuller Services • Carriage Wine Bar • Lost Pizza

3RD ANNUAL SHEFFIELD HANDY BLOCK PARTY!

6 pm **201 South Atlanta Ave, Sheffield**

Featuring Sax Legend • DJ Dez

Cost: Free for Performances and line dancing!

(Food Available for Purchase)

Info: Rain or shine!

Sponsored by: City of Sheffield • Sheffield Utilities

DINNER AND ALLSTAR JAZZ AT OLD GRACE CHURCH

Location: **700 North Montgomery Ave, Sheffield**

6:30 pm Doors Open

7 pm Dinner & Entertainment

Featuring: Jazz Allstars

Menu: Buffet meal with your choice of meats included with

ticket purchase

Cost: Tickets are \$40 each • Bring your own wine, \$5

corking fee

More Info: Purchase tickets in advance, call 256-740-1383

Sponsored by: Vicki and Gary Dean

CB&S BANK: MUSIC IN THE PARK WITH REWIND

IN HARMONY WITH NATURE LITTER-FREE EVENT

7-10 pm Wilson Park, 215 Tuscaloosa St, Florence

Featuring: Rewind of the Shoals

Cost: Free to enjoy! Food Trucks On Site!

Sponsored by: CB&S Bank • Florence Parks & Recreation •

Derrick Gargis at Alabama Health Guidance

MATILDA THE MUSICAL

7pm Shoals Theatre, 123 North Seminary St,

Florence

Cost: \$15.00

Sponsored by: Shoals Theatre

HANDY MUSICAL NIGHTS

7 pm Champy's World Famous Fried Chicken,

120 Second St., Sheffield – Billy Lawson &

Wishbone

8-11 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Ghost River Revival

8-11 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence – Dave Anderson

9 pm The Boiler Room, 315 North Court St,

Florence — Max McDonald

9p m-1 am Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Carl & the Road Dawgs

10:30 pm until FloBama, 311 North Court St, Florence –

Carson Carlise Band

SUNDAY, JULY 20



MUSIC AT BIG BAD BREAKFAST

9 am **Big Bad Breakfast, 315 North Court St,**

Florence

Ellie Clayton Bowling

MATILDA THE MUSICAL

2 pm Shoals Theatre, 123 North Seminary St,

Florence

Cost: \$15.00

Sponsored by: Shoals Theatre

OLD-TIME BLUEGRASS GOSPEL MUSIC HOUR

3-4 pm **Tuscumbia First Methodist Church,**

104 E. Third St, Tuscumbia, AL 35674

Featuring: The Lisa Lambert Band Cost: Free, rain or shine!

Sponsored by: Tuscumbia First Methodist Church

VILLAGE SCHOOL SONGWRITER SHOWCASE

3-7 pm Village School House, 200 Chickamauga St,

Sheffield

Featuring: Bryan Joyce (a/k/a King Leg) with Will McFarland •

The Dirty Rain Revelers • Kara Hesse •

Rob Aldridge with Clint Bailey • Russell Mefford &

Mitch Mann

Cost: \$10.00 at the door

(www.TheVillageSchoolFoundation.com)

Sponsored by: The Village School Foundation

HANDY HAPPY HOUR

6-9 pm Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Shane Davis

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence

CONNR & Taylor Grace

OFFICIAL HANDY SUNDAY CEREMONY

IN HARMONY WITH NATURE LITTER-FREE EVENT

6:30-8:30 pm W.C. Handy Gymnasium,

1050 Pruitt St, Florence (next to Lewis Field)

Cost: Free! With a wide variety of delicious food available

for purchase.

Featuring: Pastor LaSagne Smith • Shelly Williams •

Quad Cities Mass Choir directed by Aaron Freeman Shane Rainer & Fresh Wind • Pastor Jerry Reeves

& Friends

Sponsored by: City of Florence • Music Preservation Society, Inc. •

Keep the Shoals Beautiful

WOODMONT BAPTIST CHURCH PRESENTS:W.C. HANDY SONGWRITER SHOWCASE

5 pm Woodmont Baptist Church / East Campus,

2002 Darby Drive, Florence

Featuring: Gary Baker • Becky Hobbs • Jerry Salley •

Bobby Tomberlin

Info: Free and in the air conditioned indoors! Sponsored by: Shoals Engineering, Jason Lenz

HANDY MUSICAL NIGHTS

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Cole Nichols

7:30-10 pm **Swampers/Renaissance Shoals**,

10 Hightower Place, Florence – Tim Cannon

8 pm **Boiler Room, 315 North Court St,**

Florence – Lucie Tiger

MONDAY, JULY 21



JAZZ IT UP WITH YOUR TRASH

IN HARMONY WITH NATURE LITTER-FREE EVENT

10 am Florence-Lauderdale Public Library,

350 North Wood Ave, Florence

Cost: Free — especially for kids!!!

Special Guest: Microwave Dave

Description: Bring your own recyclable plastic bottle or can.

shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band /

for ages 3 and older

Sponsored by: Friends of the Florence-Lauderdale Public Library •

Florence Recycling Center • Keep the Shoals Beautiful

Florence-Lauderdale Public Library

SCOPE LIVE ON HELTON DRIVE

11:30 am-1 pm Scope 310, 4129 Helton Dr., Florence

Featuring: The Midnighters
Cost: Free to attend!
Sponsored by: Scope 310 Authority

BOOK IT WITH JAZZ

Noon **Helen Keller Library**,

511 N. Main St, Tuscumbia

Cost: Free (Call the Library at 256-383-7065 to purchase

\$10 boxed lunches)

Featuring: Jazz Allstars

Sponsored by: Friends of Helen Keller Library

HANDY MUSICAL LUNCHES

11:30 am-2 pm FloBama, 311 North Court St, Florence —

Max Russell

SWAMPFEST SONGWRITER SHOWCASE SERIES #1

1-3 pm Florence-Lauderdale Tourism & Visitors

Center, 200 Jim Spain Drive, Florence

Presentation by: Phillip White • James LeBlanc • Angela Hacker

Cost: Free!

Sponsored by: Florence-Lauderdale Convention & Visitors Bureau

W.C. HANDY MOVIE: ST. LOUIS BLUES

3 pm Alabama Music Hall of Fame Lobby,

617 U.S. Hwy 72 West, Tuscumbia

Featuring: St. Louis Blues, movie starring Nat "King" Cole

as W.C. Handy

Sponsored by: Alabama Music Hall of Fame •

Music Preservation Society, Inc.

CHECK OUT THE BLUES

4-6 pm Florence-Lauderdale Public Library,

350 North Wood Ave, Florence

Featuring: Jazz Allstars

Cost: Free to enjoy the music. Come early to find books by

your favorite author.

Sponsored by: Friends of the Florence-Lauderdale Public Library

SONGWRITERS AND STORIES

5-7 pm **Sheffield Library,**

316 North Montgomery Ave, Sheffield

Featuring: James LeBlanc, Phillip White, Renee Armand,

and Randy O'Dell

Cost: Free to enjoy the music. Come early to find books by

you favorite author.

Sponsored by: Friends of the Sheffield Public Library

HANDY HAPPY HOURS

5-7 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence -

Maggie Granlund

6-9 pm Pie Factory, 106 North Court St, Florence –

Gracie Harris

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence –

Microwave Dave

STOGIES, SIPS, AND SOUND AT SUPERHERO CHEFS!

6-8 pm **104 South Main St, Tuscumbia**

Featuring: TBA

Cost: \$60 includes three each of cigar and bourbon

samples, plus a small plate of three appetizer

samples.

Sponsored by: PROJECTXYZ • Superhero Chef's

JOYFUL SOUNDS

7 pm First United Methodist Church Sanctuary,

415 North Seminary St, Florence

Featuring: Choirs of FUMC and Guests

Cost: Free!

Sponsored by: First United Methodist Church, Florence

ROCK N' SOUL ON MOBILE PLAZA

IN HARMONY WITH NATURE LITTER-FREE EVENT

7-9 pm **Mobile Plaza, Florence (in case of rain, event**

moved to Gattman Park, Muscle Shoals)

Featuring: CC Jags Cost: Free! Sponsored by: CC Jags

HANDY MUSICAL NIGHTS

7-9 pm Sheffield Public House, 312 North

Montgomery Ave, Sheffield – Hannah Clark

7-10 pm FloBama, 311 North Court St, Florence –

Déjà Vu

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Jax Greenhill

8 pm **Boiler Room, 315 North Court St, Florence** –

Andy Lyle Hall

7:30-10 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence -

Nettie & Delta Boy

TUESDAY, JULY 22



KIDZ JAMM

10 am Grace Episcopal Church,

103 Darby Drive, Sheffield, AL

Featuring: Shoals Area piano students with bassist

Terry Richardson and drummer Quinn Stanhill and

piano students of the

Shoals Area Music Teachers Forum

Sponsored by: Shoals Area Music Teachers Forum • Music Preservation Society, Inc.

JAZZ IT UP WITH TRASH

IN HARMONY WITH NATURE LITTER-FREE EVENT

10:30 am **Rogersville Public Library,**

74 Bank St, Rogersville

Cost: Free — especially for kids!!!

Special Guest: Microwave Dave

Description: Bring your own recyclable plastic bottle or can,

shoebox, or coffee can and make musical instruments to play with Microwave Dave's impromptu band / for ages 3 and older

Sponsored by: Friends of the Rogersville Public Library •

Keep the Shoals Beautiful

HANDY MUSICAL LUNCHES

11 am-1 pm Rosie's Cantina, 302 North Court St.,

Florence – Jazz Allstars

11:30 am-2:30 pm FloBama, 311 North Court St, Florence –

Cole Nichols

ABCs OF BLUES AND JAZZ

1:30 pm **Mount Moriah P.B. Church,**

818 Irvine Ave, Florence

Featuring: The Jazz Allstars

Sponsored by: Dr. Felice J. Green • Brenda Mayes • Dinah Phillips

Teresa McDonald • Dorothy Buchanan • Jacqueline Poole • Dallas Hoskins •

Ryerson & Associates, DMD

SWAMPFEST SONGWRITER SHOWCASE SERIES #2

1-3 pm Florence-Lauderdale Tourism and Visitors Center, 200 Jim Spain Drive, Florence

Presentation by: Gary Nichols • Mike Curtis • Walt Aldridge

Cost: Free!

Sponsored by: Florence-Lauderdale Convention & Visitors Bureau

W.C. HANDY MOVIE: ST. LOUIS BLUES

3 pm Alabama Music Hall of Fame Lobby,

617 U.S. Hwy 72 West, Tuscumbia

Featuring: St. Louis Blues, movie starring Nat "King" Cole

as W.C. Handy

Alabama Music Hall of Fame • Sponsored by:

Music Preservation Society, Inc.

ROCKING BLUES

5-7 pm Sheffield Library,

316 North Montgomery Ave, Sheffield

Featuring: Russell Mefford, Mitch Mann, Scott Todd

Cost: Free!

Sponsored by: Friends of the Sheffield Public Library •

City of Sheffield

HANDY HAPPY HOURS

5-7 pm Swampers/Renaissance Shoals.

10 Hightower Place, Florence – Van Burchfield

Rosie's Cantina, 302 North Court St., 6-9 pm

Florence – Microwave Dave

Pie Factory, 106 North Court St, 6-9 pm

Florence – Logan Clark

Lil Capone's, 3370 Cloverdale Rd, 6:30-9:30 pm

Florence – Ariella

UNA NIGHT ON NORTH COURT STREET MEDIAN

IN HARMONY WITH NATURE LITTER-FREE EVENT

North Court Median, Florence

(in front of Rogers Hall Alumni House)

5:30-8:30 pm Thad Saajid & Members Only Band

Info: Live entertainment with a wide variety food and

dessert vendors with delicious choices!

(Canceled if it rains.)

Sponsored by: University of North Alabama

DETERMINED: CELEBRATING THE LIFE OF W.C. HANDY

(a stage play written by Dolores Swoopes Nash)

Shoals Theatre. 7 pm

123 North Seminary St, Florence

Dr. Eric Kirkman. Dr. Rachel Winston. Featuring:

Dr. Rod Shepard, and other local celebrities

Cost: \$5.00

Sponsored by: City of Florence • Shoals Theatre •

Rhoda P's Catering • Music Preservation Society, Inc.

MIDNIGHTERS @ THE NEIGHBORHOOD LEMONADE **PARTY**

7 pm Westminster Presbyterian Church,

1520 Rickwood Rd. Florence

Featuring: The Midnighters Cost: Free of charge

Sponsored by: Westminster Presbyterian Church

HANDY AT ST. FLORIAN PARK

IN HARMONY WITH NATURE LITTER-FREE EVENT

7 pm **St. Florian Amphitheater,**

83 St. Florian Rd, St. Florian

Featuring: Pine Hill Haints

Info: No cost to attend. Everyone is welcome rain

or shine!

Sponsored by: The Town of St. Florian ● Connolly Animal Clinic

HANDY MUSICAL NIGHTS

7-9 pm Sheffield Public House, 312 North

Montgomery Ave, Sheffield – Noah Carter

7-10 pm **Rising Crust Pizza, 4136 Florence Blvd,**

Florence – Hickory Switch

7-10 pm FloBama, 311 North Court St, Florence –

Gary Nichols & the Slaw Dogs

9 pm The Boiler Room, 315 North Court St,

Florence – Ellie Clayton Bowling

7:30-10 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence –

Brad Guin & Norman Garner

WEDNESDAY, JULY 23



JAZZ IT UP WITH TRASH

IN HARMONY WITH NATURE LITTER-FREE EVENT

10 am **Helen Keller Public Library.**

511 N. Main St, Tuscumbia

Cost: Free – especially for kids!!!

Special Guest: Microwave Dave

Description: Bring your own recyclable plastic bottle or can,

shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band /

for ages 3 and older

Sponsored by: Friends of the Helen Keller Public Library •

Shoals Solid Waste Authority Recycling •

Keep the Shoals Beautiful

MUSCLE SHOALS MUSIC LEGENDS: SERIES AT COUNTS BROTHERS

10:30 am-12n **Counts Brothers Music,**

713 Waverly Ave, Muscle Shoals

Featuring: Jerry Phillips and Halley Phillips
Cost: Free and open to the public!
Sponsored by: Counts Brothers Music

HANDY MUSICAL LUNCH

11 am-1 pm Rosie's Cantina, 302 North Court St.,

Florence – Cadence Baker

ALLSTAR JAZZ AT FLOBAMA

11:30 am-2:30 pm FloBama, 311 North Court St, Florence

Featuring: Jazz Allstars featuring Chuck Redd, Robert Redd,

Sue Matthews

Sponsored by: FloBama

SWAMPFEST SONGWRITER SHOWCASE SERIES #3

1-3 pm Florence-Lauderdale Tourism and Visitors

Center, 200 Jim Spain Drive, Florence

Presentation by: Peanut Montgomery • Bobby Tomberlin •

Mark Narmore

Cost: Free!

Sponsored by: Florence-Lauderdale Convention & Visitors Bureau

W.C. HANDY MOVIE: ST. LOUIS BLUES

3 pm Alabama Music Hall of Fame Lobby,

617 U.S. Hwy 72 West, Tuscumbia

Featuring: St. Louis Blues, movie starring Nat "King" Cole

as W.C. Handy

Sponsored by: Alabama Music Hall of Fame •

Music Preservation Society, Inc.

HANDY HAPPY HOURS

5-7 pm **Swampers/Renaissance Shoals**,

10 Hightower Place, Florence – Eric Erdman

6-9 pm Rosie's Cantina, 302 North Court St.,

Florence – Déjà Vu

6-9 pm **Pie Factory, 106 North Court St, Florence** –

Christian Turner

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence –

Big Al & The Heavyweights

EVENING AT HANDY'S CHURCH (GREATER ST. PAUL AME CHURCH)

6-7:30 pm Greater St. Paul AME Church,

129 North Cherokee St, Florence

Featuring: Shoals Area Community Choir
Food: Fish plates available for purchase
Sponsored by: Music Preservation Society. Inc.

AMITY DAY AT SUNDOWN ON WEDNESDAY

7 pm Wilson Park, 215 Tuscaloosa St, Florence
Featuring: Cadence Baker • Shelly Williams • Jazz Allstars •

Ariella

Sponsored by: Amity Day Friends • American Association Of

University Women • Baha'is of the Shoals • First Presbyterian Church, Sheffield • First United Methodist Church, Florence • Florence Parks & Recreation • W77A Badio

HANDY MUSICAL NIGHTS

7 pm Champy's World Famous Fried Chicken,

120 Second St.,, Sheffield – Tomfoolery

7-10 pm FloBama, 311 North Court St, Florence –

Blue Water Revival

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence — Austin Bohannan, Gary Nichols,

Justin Holder

7-11 pm Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Pall Bearers

7:30-10 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence – Microwave Dave

9 pm The Boiler Room, 315 North Court St,

Florence – Jordan Denton

9 pm On The Rocks, 110 North Court St, Florence –

Bingo!

THURSDAY, JULY 24



JAZZ IT UP WITH YOUR TRASH

IN HARMONY WITH NATURE LITTER-FREE EVENT

10:30 am Muscle Shoals Public Library, 1918 Avalon Ave, Muscle Shoals

Cost: Free – especially for kids!!!

Special Guest: Microwave Dave

Description: Bring your own recyclable plastic bottle or can,

shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band /

for ages 3 and older

Sponsored by: Muscle Shoals Library • Keep the Shoals Beauitful

Shoals Solid Waste Authority Recycling

HANDY MUSICAL LUNCHES

11 am-1 pm Rosie's Cantina, 302 North Court St.,

Florence – Devin Underwood. Swinging River Jazz

Quartet

11:30 am-2:30 pm FloBama, 311 North Court St, Florence –

Cadence Baker

KEESTONE OF FLORENCE

2 pm **Keestone of Florence**,

201 N. Cedar St., Florence

Cost: Free (Complimentary snacks available)

Featuring: Erik Kirkman Combo Sponsored by: Keestone of Florence

SWAMPFEST SONGWRITER SHOWCASE SERIES #4

1-3 pm Florence-Lauderdale Tourism and Visitors

Center, 200 Jim Spain Drive, Florence

Presentation by: Cindy Richardson Walker • Lisa Silver •

Kensie Coppin

Cost: Free!

Sponsored by: Florence-Lauderdale Convention & Visitors Bureau

W.C. HANDY MOVIE: ST. LOUIS BLUES

3 pm Alabama Music Hall of Fame Lobby,

617 U.S. Hwy 72 West, Tuscumbia

Featuring: St. Louis Blues, movie starring Nat "King" Cole

as W.C. Handy

Sponsored by: Alabama Music Hall of Fame •

Music Preservation Society, Inc.

HANDY HAPPY HOURS

5 pm **Boiler Room, 315 North Court St, Florence** –

Kutter Bradley

5-7 pm **Swampers/Renaissance Shoals, 10**

Hightower Place, Florence – Drum & Drummer

6-9 pm Rosie's Cantina, 302 North Court St.,

Florence — Bama Border

6-9 pm **Pie Factory, 106 North Court St, Florence** –

Jax Greenhill

6:30-9:30 pm FloBama, 311 North Court St, Florence –

Three Wheel Drive

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence –

Cadence Baker

CHURCHIN' DOWN THE ST GOSPEL CONCERT DIRECTED BY AARON FREEMAN

6pm St. Mark Missionary Baptist Church,

220 E. Alabama St, Florence

Featuring: Quad Cities Mass Choir,

Guest Emcee Pastor Harold Tisdale

Sponsored by: St. Mark M.B. Church • A & N Property
Maintenance • Thompson & Son Funeral Home •

Emmanuel Christian Center • Higher Ground
Productions • Revival Center COGIC •
Faith Walk Ministries • HG Photography

PARTY WITH THE PATRIOTS

6-8 pm **Northwest Shoals Community College,**

800 George Wallace Blvd., Muscle Shoals

Featuring: Winston Ramble

Cost: Free to the public, everyone is welcome! Sponsored by: Northwest Shoals Community College

COUNTING ON THE MUSIC

IN HARMONY WITH NATURE LITTER-FREE EVENT

6:30-8:30 pm Patterson, Prince & Associates,

475 S. Seminary St., Florence

Featuring: The Midnighters

Info: Bring your lawn chairs! Everyone welcome!

Sponsored by: Patterson, Prince & Associates, CPA

BEALE ST BLUES!

IN HARMONY WITH NATURE LITTER-FREE EVENT

6:30-8:30 pm **W.C. Handy Gymnasium**,

1050 Pruitt St, Florence (next to Lewis Field)

Featuring: Studio Code 502 Production Band

Info: Air Conditioned Event held INDOORS!

Fun activities for the kids!

Sponsored by: City of Florence

A NIGHT FOR EDDIE HINTON: A TRIBUTE TO A MUSICAL LEGEND

7 pm **Shoals Theatre,**

123 North Seminary St, Florence

Featuring: Christine Ohlman (The Beehive Queen) •

10 Gallon Hat

Cost: \$25, available at the door.

Presented by: Impound Productions • Deryle Perryman •

Kara McGee

SWAMPERS FUNDRAISER FOR THE KIDS

7:30-10 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence

Featuring: Russell Mefford, Scott Campbell, Mitch Mann,

and Jimmy Nutt

Cost: Tips raised will go toward building of a

special needs playground.

Presented by: Swampers at the Renaissance Shoals

HANDY MUSICAL NIGHTS

7 pm Champy's World Famous Fried Chicken,

120 Second St., Sheffield – Big Al &

The Heavyweights

7-10 pm On The Rocks, 110 North Court St, Florence —

Bohannon

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence - Max McDonald

7-11 pm Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Roadside Mattress

9 pm The Boiler Room, 315 North Court St,

Florence – Jordan Denton

10:30pm until FloBama, 311 North Court St, Florence –

Whiskey Ridge

FRIDAY, JULY 25



MOUNT MORIAH'S FRIDAY FESTIVAL FISH FRY

11am-6 pm **Mt. Moriah P.B. Church,**

818 West Irvine Ave, Florence

Featuring: Live Performances All Day!

Cost: Free for the music. Fish plates \$18

Sponsored by: Mt. Moriah P.B. Church

FLOBAMA PRESENTS MICROWAVE DAVE!

11:30 am-2:30 pm **FloBama, 311 North Court St, Florence**

Featuring: Microwave Dave

Sponsored by: FloBama

SWAMPFEST SONGWRITER SHOWCASE SERIES #5

1-3 pm Florence-Lauderdale Tourism and Visitors

Center, 200 Jim Spain Drive, Florence

Presentation by: Billy Lawson • Pryor Baird • Ed Hill

Cost: Free!

Sponsored by: Florence-Lauderdale Convention & Visitors Bureau

W.C. HANDY MOVIE: ST. LOUIS BLUES

3 pm Alabama Music Hall of Fame Lobby,

617 U.S. Hwy 72 West, Tuscumbia

Featuring: St. Louis Blues, movie starring Nat "King" Cole

as W.C. Handy

Sponsored by: Alabama Music Hall of Fame •

Music Preservation Society, Inc.

JAZZ AT THE COVE

4-6 pm **Cypress Cove, Muscle Shoals**Featuring: Allstars featuring Ken Watters • Ariella

Info: Fun for the entire family. Bring your lawn chairs

Extra: Food trucks on site! Sponsored by: Cypress Cove

IN TUNE WITH THE OUTDOORS

5-7:30 pm **Alabama Outdoors,**

119 North Court St, Florence

Featuring: Hope Stamps and Dylan Stamps

Cost: Free to the public! Sponsored by: Alabama Outdoors

ELGIN HANDY TOUR

6-8 pm **Elgin Senior Citizens Center,**

2519 Highway 101, Rogersville

Featuring: The Sweet Sue Band

Info Food! Fun! Entertainment! Fellowship! Cost: \$10 at the door. Free for kids under 12

Sponsored by: Elgin Senior Citizens Center

HANDY HAPPY HOURS

5 pm **Boiler Room, 315 North Court St, Florence** –

Kutter Bradley

5-7 pm **Swampers/Renaissance Shoals**,

10 Hightower Place, Florence – Brad Guin,

Alyssa Ashley, & Angela Hacker

6-9 pm **On The Rocks, 110 North Court St,**

Florence – Jax Greenhill

6:30-9:30 pm FloBama, 311 North Court St, Florence –

James LeBlanc & Ten Gallon Hat

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence –

Menagerie

17TH ANNUAL MASSIVELY COOL INDOOR STREET FESTIVAL

Renaissance Shoals Hotel & Spa Conference

Center, Florence

5:30 pm Doors Open

6 pm The Kerry Gilbert Band ● Rewind Cost: Free with Cash Bars and Concessions

Presented by Bentley Automotive

THE LONG LEWIS BUZZ

6:30 pm **Long Lewis, 1602 Florence Blvd., Florence**

Featuring: Pine Hill Haints • Jacob Feltman

Cost: Free! Bring your lawn chairs. Food Trucks on site Sponsored by: Long Lewis Volkswagon & Mitsubishi, Shoals

RIVERSIDE JAMZ

IN HARMONY WITH NATURE LITTER-FREE EVENT

6:30 pm until McFarland Park, Florence Harbor, 1050 Clayborn Liles Drive, Florence

(in case of rain, event postponed)

Featuring: Hot Air Balloon Rides!

Performers: Cadence Baker • Shelly Williams Band •

Jazz Allstars • Ariella • Déià vu • Shoal Nuff Band

Sponsored by: City of Florence

CABARET!

Florence Lauderdale Coliseum, 702 Veterans Drive, Florence

6:30-8 pm DJ 7-11

8-11:30 pm Entice Band of Nashville, TN Info: It's a "Grown Folks Party" y'all.

Cost: \$25 advance / \$35 day of event

(Ages 25 and older only) BYOB Setups available.

Info: For Tickets call: 256-412-0316 or 256-648-6412

or 256-412-6961

Sponsored by: Gwen Woods, Renita Jimmar-Hall, Sue Reeder

BLUES ON THE BLUFF

IN HARMONY WITH NATURE LITTER-FREE EVENT

7-9 pm **Standpipe Park, North Montgomery Ave,**

Sheffield

Featuring: Drs., Lawvers & Such

Sponsored by: City of Sheffield • Sheffield Utilities

THE LAST WALTZ

7 pm **Shoals Theatre,**

123 North Seminary St, Florence

Featuring: Live musical performances followed by the

movie screening

Cost: \$5

Sponsored by: Shoals Theatre • Gold Star Piano Services

TOP SONGWRITERS SHOWCASE

8 pm until **Lava Room, 116 East Mobile St., Florence**Featuring: Songwriters with multiple consecutive singles on the

Music Row Country Breakout Chart

Cost: Free

Sponsored by: 2120 Music and Muscle Shoals Music Now

HANDY MUSICAL NIGHTS

7 pm Champy's World Famous Fried Chicken,

120 Second St., Sheffield – The Time Travelers

7:30-10 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence -

Mark "Muleman" Massey

8-11 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Roadside Mattress

8 pm-12 am Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – TBA

9 pm **Boiler Room, Muscle Shoals** — Caleb Stone 10:30pm until **FloBama, 311 North Court St, Florence** — TBA

SATURDAY, JULY 26



STREET STRUT & PARADE

IN HARMONY WITH NATURE LITTER-FREE EVENT

10 am-2 pm **Strut begins at Wilson Park, corner of**

Tuscaloosa and Seminary Streets, Florence

Route: From Corner of Tuscaloosa and Seminary Streets,

left to Court St., left to College St., left to Seminary St. ending at Wilson Park for music

and prizes

Music by: High School Bands and Local DJ

Cost: Free to participate in the parade, registration

requested. Call Grant Gunn at 256-483-9417

Sponsored by: Music Preservation Society, Inc. •

Florence Parks & Recreation

HANDY ON THE H20! (BOAT ACCESS ONLY!)

384 Johnson Drive, Florence, (Approximately one mile south of

Happy Hollow Bridge)

Alred Home, SW Colbert County side of Wilson Lake

near Wilson Dam @ mile marker 260

3-6 pm until Music by Tomfoolery

Info: Call 256-710-9880 Sponsored by: Fred Cabler and Friends

MUSIC AT THE MANSION

2-4 pm **Belle Mont Mansion**,

1569 Cook Lane, Tuscumbia

Cost: Music is free • Donations accepted

Featuring: Jazz Allstars

Sponsored by: Colbert County Historical Landmarks Foundation •

The Alabama Historical Commission •

Friends of Belle Mont

W.C. HANDY MOVIE: ST. LOUIS BLUES

3 pm Alabama Music Hall of Fame Lobby,

617 U.S. Hwy 72 West, Tuscumbia

Featuring: St. Louis Blues, movie starring Nat "King" Cole

as W.C. Handy

Sponsored by: Alabama Music Hall of Fame •

Music Preservation Society, Inc.

HANDY HAPPY HOURS

5 pm Boiler Room, 315 North Court St, Florence –

Max McDonald

6-9 pm On The Rocks, 110 North Court St, Florence —

Bad Ethel

6:30-9:30 pm Lil Capone's, 3370 Cloverdale Rd, Florence –

Josh Alison

6:30-9:30 pm FloBama, 311 North Court St, Florence –

Rewind of the Shoals

SWINGING RIVER JAZZ BAND IN THE PARK

6:30 pm Wilson Park, 215 Tuscaloosa St, Florence

Featuring: Swinging River Jazz

Cost: Free for everyone so come enjoy some fun

live music in Wilson Park!

Sponsored by: The Trapp Group at Morgan Stanley

THE MUSIC PRESERVATION SOCIETY PRESENTS THE HEADLINER!

7 pm University Of North Alabama Norton

Auditorium, Florence

Introducing: Earl "Guitar" Williams

Starring: Melvin "Melly" Baldwin, Drummer Extraordinaire!

Info: Doors Open at 6:30 pm Cost: \$40 General Admission

Tickets: Available at Handy Headquarters, Counts Brothers

Music, and at www.WCHandyMusicFestival.com

Sponsored by: Music Preservation Society, Inc. ● WZZA Radio

HANDY MUSICAL NIGHTS

7 pm Champy's World Famous Fried Chicken,

120 Second St., Sheffield – The Shags

8-11 pm Rising Crust Pizza, 4136 Florence Blvd., Florence — Ben Daniels

8-11 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence — Howell Sledge

& Friends

a 1 1101140

8-11 pm On The Rocks, 110 North Court St, Florence —

Bad Ethyl

8 pm-12 am Kingpin's, 203 East 6th Street, Suite B,

Tuscumbia – Five O'Clock Charlie

9 pm until **Boiler Room. 315 North Court St. Florence** —

Kutter Bradley

10:30 pm until **FloBama, 311 North Court St, Florence** –

Second Creek

SUNDAY, JULY 27



BLUE NAVIGATORS

11 am Unitarian Universalist Congregation of the

Shoals, 1332 N. Pine St., Florence

Featuring: Blue Navigators

Cost: FREE! Event held inside in the cool

Sponsored by: Unitarian Universalist Congregation of the Shoals

SWINGING RIVER JAZZ BAND AT WOODMONT BAPTIST CHURCH

5 pm Woodmont Baptist Church / East Campus,

2002 Darby Drive, Florence

Featuring: Swinging River Jazz Band

Info: Come and enjoy our free Handy Festival finale at the

Woodmont East Campus!

Sponsored by: Shoals Engineering, Jason Lenz

UNENDING PRAISE

6 pm Grace Episcopal Church,

103 Darby Drive, Sheffield, AL

Featuring: Church musicians from the Shoals Area Sponsored by: Shoals Area Music Teachers Forum •

Music Preservation Society, Inc.

HANDY MUSICAL NIGHTS

9 pm

7-10 pm Rising Crust Pizza, 4136 Florence Blvd.,

Florence – Mat Prater's String Band

7:30-10 pm **Swampers/Renaissance Shoals,**

10 Hightower Place, Florence – Tim Cannon **Boiler Room, 315 North Court St, Florence** –

Ellie Clayton Bowling

2025 Post Festival Event

TUESDAY, JULY 29

7/14

SHOALS COMMUNITY CONCERT BAND

7 pm Magnolia Church of Christ,

2650 Vulcan Ave, Florence

Featuring: Shoals Concert Band Cost: Free of charge

Sponsored by: Magnolia Church of Christ

The Music Preservation Society Inc. 2025 W.C. Handy Music Festival was supported through funding provided by the Muscle Shoals National Heritage Area.

Discover America's stories in Florence, Alabama Visit the Muscle Shoals National Heritage Area

for world-famous music, Native American history and the river that brought it all together.







Established in 2009, the MSNHA protects, preserves and promotes the heritage and culture of northwest Alabama that help tell your national story.

Muscle Shoals National Heritage Area

Website: www.msnha.una.edu

Email: msnha@una.edu Phone: 256.765.5028

Mailing address: UNA Box 5231 Florence AL 35632 Office: 472 N. Court St., Florence, AL 3560















GENERAL SPONSORS

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Lauderdale County Commission

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Florence-Lauderdale Tourism

Colbert County Tourism
University of North Alabama

Long Lewis Ford of the Shoals Rental Department and the Kennedy-Douglass Center for the Arts

SPECIAL OUTREACH PROGRAMS

N HARMONY WITH NATURE is made possible by grants and support from Florence Recycling ● Keep the Shoals Beautiful Music Preservation Society, Inc.

Shuttle Services made possible by support from the Northwest Alabama Council of Local Governments

HANDY FESTIVAL MARKETING

2025 Design winner:

Missy Miles

Printers & Stationers, Inc.









MUSIC PRESERVATION SOCIETY, INC. BOARD OF DIRECTORS & STEERING COMMITTEE

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COMMODATIONS

When you make hotel reservations for this year's W.C. Handy Festival, please book rooms with our Housing Partners because they support the Handy Festival!

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RENAISSANCE SHOALS RESORT & SPA

10 Hightower Place • Florence, AL 35630 Phone: 256-246-3600 • www.marriottshoals.com



HAMPTON INN FLORENCE - DOWNTOWN

505 S. Court St. • Florence, AL 35630 Phone: 256-767-8282 • Fax: 256-767-8288 FlorenceDowntownSuites.HamptonInn.com

CHAMBERS ROBINSON HOUSE

910 North Montgomery AL • Sheffield, AL 35660 Phone: 615-367-5763 • Find us on Facebook!

COLDWATER INN

712 Highway 72 West • Tuscumbia, AL 35674 Phone: 256-383-6844 • Fax: 256-383-1414 • coldwater-inn.com

HAMPTON INN FLORENCE - MIDTOWN

2281 Florence Blvd. • Florence, AL 35630 Reservations: (256) 764-8888 • Hampton.com

KELLER BISHOP HOUSE

704 North Montgomery AL • Sheffield, AL 35660 Phone: 615-367-5763 • Find us on Facebook!

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1000 Sweetwater Ave • Florence, AL 35630 • Phone: 256-764-9966 ResidenceInn.com/MSLRI

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317 North Court St. . Florence, AL 35630 Phone: 256-248-9982 • TheStricklin.com reservations@thestricklin.com







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