

SPECIFICATIONS OF FINISHED ART

FORMAT

Finished size of the art must be **18" x 24"** (maximum image area) in portrait (vertical) orientation on poster board. PMS color swatches may be included.

DESIGN FEATURES

Required to be included in the design:

- Festival Name: *W.C. Handy Music Festival*
 - Dates: July 15-26, 2026
 - Place: *The Shoals, Alabama*
 - Sponsor: *The Music Preservation Society, Inc.*
- Optional features: Florence, Alabama*

PREPARATION OF ENTRIES

In addition to the mounted rendering of your submission, a digital format is required, as a high resolution (300 DPI @ 100%) JPEG, vector (Adobe Illustrator) for screen printing or PSD layered files, or as a Photoshop (TIFF) file. Please provide 300 DPI at finished size or larger which can be separated to CMYK for commercial printing

Freehand comprehensive design may be submitted in the following media: opaque water-based colors, inks, or markers. Freehand designs must be scanned and submitted digitally as well as mounted on poster board.

Each entry must include an identification label placed in the upper left corner of the back with the name, return address, email address, and phone number of the artist. Artist agrees to the terms of these entry rules upon submission of design.

A **\$20.00 entry fee** must accompany each entry.

If non-winning is to be returned by mail, please include return mail packaging with prepaid postage with the design entry.

CAMERA-READY ART REQUIRED

The winning artist will be responsible for all technical aspects or production, which includes furnishing a digital copy of the design suitable for printing. (See Format under Specifications of Finished Art.)

CARE OF ENTRIES

Every precaution will be taken in handling entries, but the Music Preservation Society, Inc. assumes no responsibility for loss or damage to artwork.

MARKETING AND PROMOTION

We request that the winning designer agree to sign a limited number of printed posters, and be available for photos and interviews for the media.

FOR ADDITIONAL INFORMATION

Contact Music Preservation Society, Inc. at 256-766-7642 or contact the Festival Chair at 256-394-8674. Past winning Handy Festival posters are available upon request.

DELIVERY AND PICKUP

Entries will be accepted until 5:00 p.m. May 22, 2026. Call 256-766-7642 for an appointment to submit entries. Entries may also be shipped to: Music Preservation Society, Inc.
P. O. Box 1827
Florence, AL 35631

Non-winning entries not requested for return become the property of Music Preservation Society, Inc. Entries requested to be mailed back to the artist must include the prepaid mail packaging. Thank you for sharing your artistic vision with the W.C. Handy Music Festival. We look forward to seeing your concept!